



ADMINISTRATION & RECREATION CENTER

1925 OHIO STREET | LISLE, IL 60532

PHONE: 630.964.3410 | FAX: 630.964.7448

TDD: 1.800.526.0857

WWW.LISLEPARKDISTRICT.ORG

2022 50+ Beyond Bingo Advertising Rates

Program Guide

Duration: 2 months

of Issues Per Year: 6

Online Guide: lisleparkdistrict.org/seniorcenter

General Ad Space (4-color)

SPECIAL OFFER > Buy 2 consecutive ads, get the third ad for HALF PRICE!

1/2 Page – Vertical or Horizontal

Price for Ad in 1 Issue: \$300 per ad

Price for Ad in all 6 Issues: \$250 per ad

For more details about advertising in the Beyond Bingo guide, contact:

Debbie Breihan, Senior Coordinator

630-353-4344 or dbreihan@lisleparkdistrict.org

2022 50+ Beyond Bingo Advertising Agreement

Advertiser Name:					
Rep:	Phone:	Email:			
1. Starting Issue					
<input type="checkbox"/> Jan/Feb 2022	<input type="checkbox"/> March/April 2022	<input type="checkbox"/> May/June 2022			
<input type="checkbox"/> July/August 2022	<input type="checkbox"/> Sept/Oct 2022	<input type="checkbox"/> Nov/Dec 2022			
2. Frequency (Buy 2 consecutive ads and the third is HALF PRICE!)					
<input type="checkbox"/> One Issue	<input type="checkbox"/> Two Issues	<input type="checkbox"/> Three Issues	<input type="checkbox"/> Four Issues	<input type="checkbox"/> Five Issues	<input type="checkbox"/> Six Issues
3. Ad Size					
<input type="checkbox"/> 1/2 Page - Vertical	<input type="checkbox"/> 1/2 Page – Horizontal	<input type="checkbox"/> Other (Please ask for details)			
Total Cost: \$ _____	Lisle Rep _____				
Date _____	Customer Signature _____				



2022 50+ Beyond Bingo Advertising Terms

Conditions and Contract Regulations

1. Advertising opportunities are extended to any local, national or international business, non-profit agency and government agency that has or wishes to have a presence in Lisle. Subject to the Lisle Park District's terms for accepting advertising, contracts will be accepted on a first-come, first-served basis.
2. Advertising opportunities will not be extended to any organization whose mission or goal is in conflict with the Lisle Park District's mission statement. The Lisle Park District values and promotes accessibility, excellence, optimal experience, unity through diversity, wholesomeness, and accountability.
3. The Lisle Park District reserves the right to refuse any advertising from organizations or companies that offer competing programs and/or facilities.
4. The Lisle Park District is a municipal corporation created by state authority and authorized by referendum for the purpose of acquiring, maintaining and operating parks and leisure activities and as such does not support any one political party or viewpoint. Therefore, the Lisle Park District will not accept political advertising of any kind.
5. The Lisle Park District reserves the right to revise, reject or omit any ad at any time without notice. Any camera-ready advertising submitted that does not conform to the publication's mechanical requirements will be enlarged, reduced or floated at the discretion of the marketing department. The Lisle Park District shall not be responsible for damages if an advertisement fails to be published for any reason.
6. The Lisle Park District reserves the right to determine and/or change the placement of ads without notice.
7. Advertisers and advertising agencies are liable for all content of advertisements (including copy, representation, and illustrations) and shall indemnify and save harmless the Lisle Park District, without limitation against, for any and all claims made thereof against losses sustained by the Lisle Park District, its commissioners or employees.
8. The advertiser and its agency, if there is one, each represent that they are fully authorized and licensed to use 1. The names, portrait, and/or pictures of living persons; 2. Any copyrighted or trademarked materials; and 3. Any testimonials contained in any advertisement submitted by or on behalf of the advertiser and published in any of the Lisle Park District publications, and that such advertisement is neither libelous or defamatory, and invasion of privacy or otherwise unlawful to the third party. The advertiser and its agency each agree to indemnify and save harmless the Lisle Park District against all losses, liability, damage and/or expenses arising from the copying, printing, or publishing of any such advertisement.
9. No conditions printed or otherwise, appearing on contracts, orders, or copy instructions, which conflict with the Lisle Park District policies will be binding on the Lisle Park District.
10. The Lisle Park District shall not be responsible for any damages caused by acts of God, fires, strikes, accidents or other occurrences beyond the control of the publisher or the Lisle Park District.
11. Any drawings, artwork, and copy submitted for reproduction are accepted at the risk of the advertiser. Credit for errors shall be at the Lisle Park District's sole discretion and is limited to first insertion and shall not exceed the cost of space in which errors occur. No allowance is granted for errors that do not materially affect the value of an advertisement.
12. Failure to fulfill contract terms for multiple insertions will result in additional charges equal to the discount allowed.
13. The Lisle Park District will not return any items submitted for advertising, unless otherwise mentioned.

Rate Protection: The Lisle Park District reserves the right to revise advertising rates. However, this will not affect existing signed and written advertising agreements. All advertising placed without a signed advertising agreement is subject to the rates that apply at the time of publication.

Payment: Once publication is distributed, the advertiser will be issued an invoice, which must be submitted upon receipt.

Signature _____ Date (mm/dd/yyyy) ____/____/____



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2022 50+ Beyond Bingo Advertising Deadlines

Online Guide: lisleparkdistrict.org/seniorcenter

Printed Guide: Copies will be available at the Senior Center

January/February 2022

The Senior Center lists all programs and trips for January/February 2022

Available Online: December 17, 2021

Reservation Deadline: December 3, 2021

Ad Materials Due: December 10, 2021

March/April 2022

The Senior Center lists all programs and trips for March/April 2022

Available Online: February 25, 2022

Reservation Deadline: February 11, 2022

Ad Materials Due: February 18, 2022

May/June 2022

The Senior Center lists all programs and trips for May/June 2022

Available Online: April 22, 2022

Reservation Deadline: April 8, 2022

Ad Materials Due: April 15, 2022

July/August 2022

The Senior Center lists all programs and trips for July/August 2022

Available Online: June 24, 2022

Reservation Deadline: June 10, 2022

Ad Materials Due: June 17, 2022

September/October 2022

The Senior Center lists all programs and trips for September/October 2022

Available Online: August 26, 2022

Reservation Deadline: August 12, 2022

Ad Materials Due: August 19, 2022

November/December 2022

The Senior Center lists all programs and trips for November/December 2022

Available Online: October 21, 2022

Reservation Deadline: October 7, 2022

Ad Materials Due: October 14, 2022



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2022 Beyond Bingo Artwork Specifications

Ad Artwork: Email to Samantha at ssleezer@lisleparkdistrict.org

File Formats: eps, pdf, tiff, jpg

Artwork Resolution: 300 dpi

Color Mode: CMYK

Final Artwork Size (1/2 Page Vertical): 3.85"w x 9.125"h

Final Artwork Size (1/2 Page Horizontal): 8"w x 4.25"h

File Instructions: All text needs to be outlined. We cannot guarantee the legibility of any text under 7pt. Fonts 8pt and lower should be sans serif. We cannot edit your advertisement. Your ad will appear exactly as provided.

Questions regarding artwork specifications? Contact:

Samantha Sleezer at 630-353-4314 or ssleezer@lisleparkdistrict.org