



PRESS RELEASE

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Lisle Park District Invites Sponsorship of Programs and Facilities

Lisle, IL – Businesses looking for creative, interactive ways to reach new, loyal and dynamic customers are invited to contact the Lisle Park District to learn about new marketing opportunities. Sponsors are currently being sought to fund special events, programs and projects ranging from park and open-space beautification to preschool, aquatics, fitness and after-school programs; companies can help re-build playgrounds, subsidize program and facility expenses or provide funding to the district's foundation to pay for recreational opportunities for families who otherwise could not afford to participate in park district programs, such as a family season pass to Sea Lion Aquatic Park or a fun week spent at Camp Summer Quest . Sponsors will be offered a wide variety of promotion and public awareness outlets in exchange for their commitment.

“We have the unique opportunity to put your business in touch with diverse target audiences,” assures Lisa Leone, Superintendent of Operations. “We touch and improve the lives of almost everyone in the Greater Lisle community – all ages and income levels, runners, walkers, bikers, ball players, families and environmentalists, to name a few. We can assist companies in creating a customized sponsorship that will build awareness of their products and services and foster goodwill to these customers in innovative settings.”

Until recent years, the park and recreation profession has not actively pursued business partners and sponsors. The Lisle Park District's goal is to utilize sponsor investment to insure the highest quality facilities and programs for all Lisle Park District residents and visitors without compromising environmental integrity. “Alternative revenue sources are the key to stretching today's dwindling budgets and allows us to become as resourceful and successful as possible, for the betterment of the Greater Lisle community,” says Leone.

Discover the Opportunities and find out how your business can take advantage of Lisle Park District's varied sponsorship levels by calling Lisa Leone at (630) 353-4304.

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