

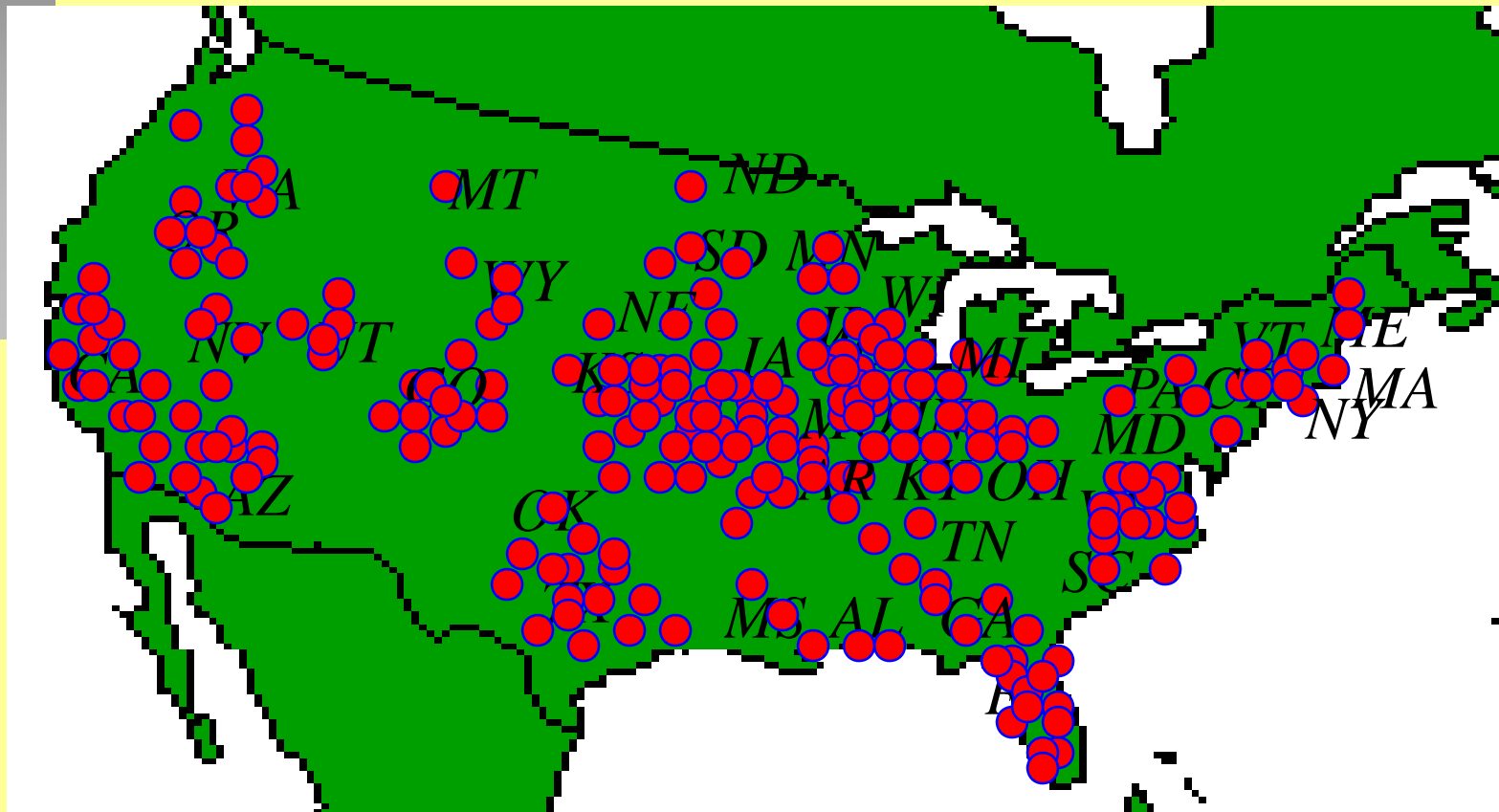
Lisle Park District Citizen Survey

- *Questions on full range of usage, customer satisfaction, needs, unmet needs, priorities, and funding questions*
- *Goal of 600 completed surveys.*
- *Actually completed 771 surveys. Results have 95% level of confidence with margin of error of +/-3.5%.*

Special Demographic Breakdowns

- *Household type*
- *Age of respondent and gender*
- *Level of support for moving Meadow Center*
- *Participation in programs*
- *Usage of parks*
- *Additional property taxes willing to pay*
- *Voting*

*Leisure Vision - More than 600 Needs
Assessment Surveys in 46 States*



*Benchmarking Comparisons
to National and Illinois Clients*

Leisure Vision Illinois Clients Over Past 5 Years Include:

- ***Champaign Park Dist.***
- ***Schaumburg Park Dist.***
- ***Wheeling Park Dist.***
- ***Glenview Park District***
- ***Winnetka Park District***
- ***Des Plaines Park Dist.***
- ***Highland Park Dist.***
- ***Lake Bluff Park Dist.***
- ***River Forest Park Dist***
- ***NW Special Rec. Assoc***
- ***Urbana Park Dist.***
- ***Lindenhurst Park Dist.***
- ***Carol Stream Park Dist.***
- ***Deerfield Park Dist.***
- ***Downers Grove Park Dist.***
- ***Lisle Park Dist***
- ***Freeport Park Dist.***
- ***River Trails Park Dist.***
- ***Hoffman Estates Park Dist***
- ***River Trails Park Dist.***
- ***Fox Valley Spec. Rec.***

Presentation

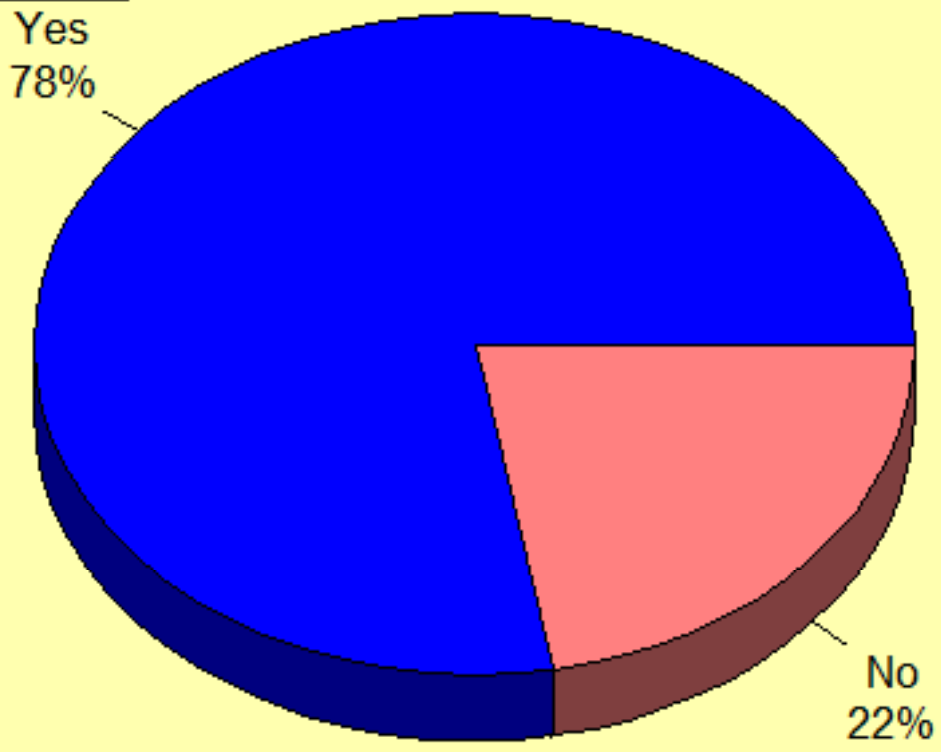
- *Usage of current system*
- *Needs, unmet needs and priorities*
- *Funding support and priorities*

Q2. Have You or Members of Your Household Visited Lisle Park District Parks Over the Past 12 Months?

by percentage of respondents

Usage ratings comparable to Illinois benchmark of 80%

Usage ratings higher than national benchmark of 72%



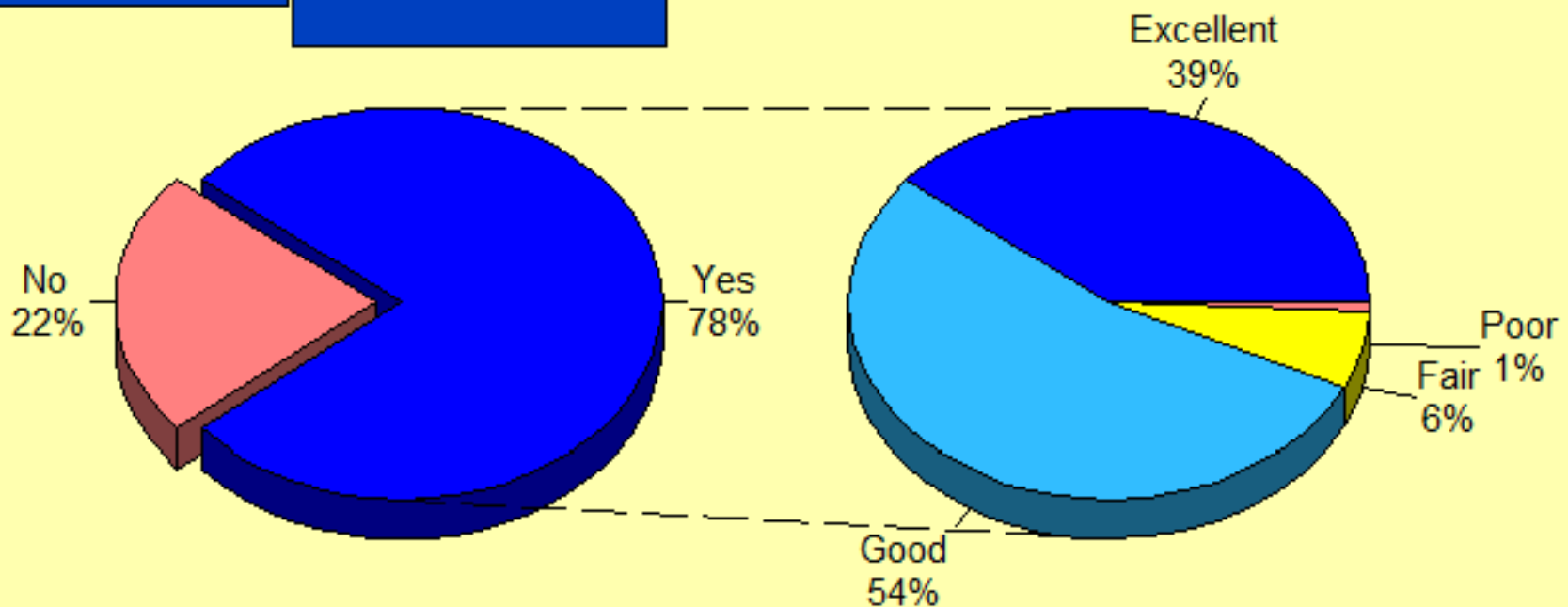
Q2. Have You or Members of Your Household Visited Lisle Park District Parks Over the Past 12 Months?

by percentage of respondents

Excellent rating is higher than national benchmark of 31%

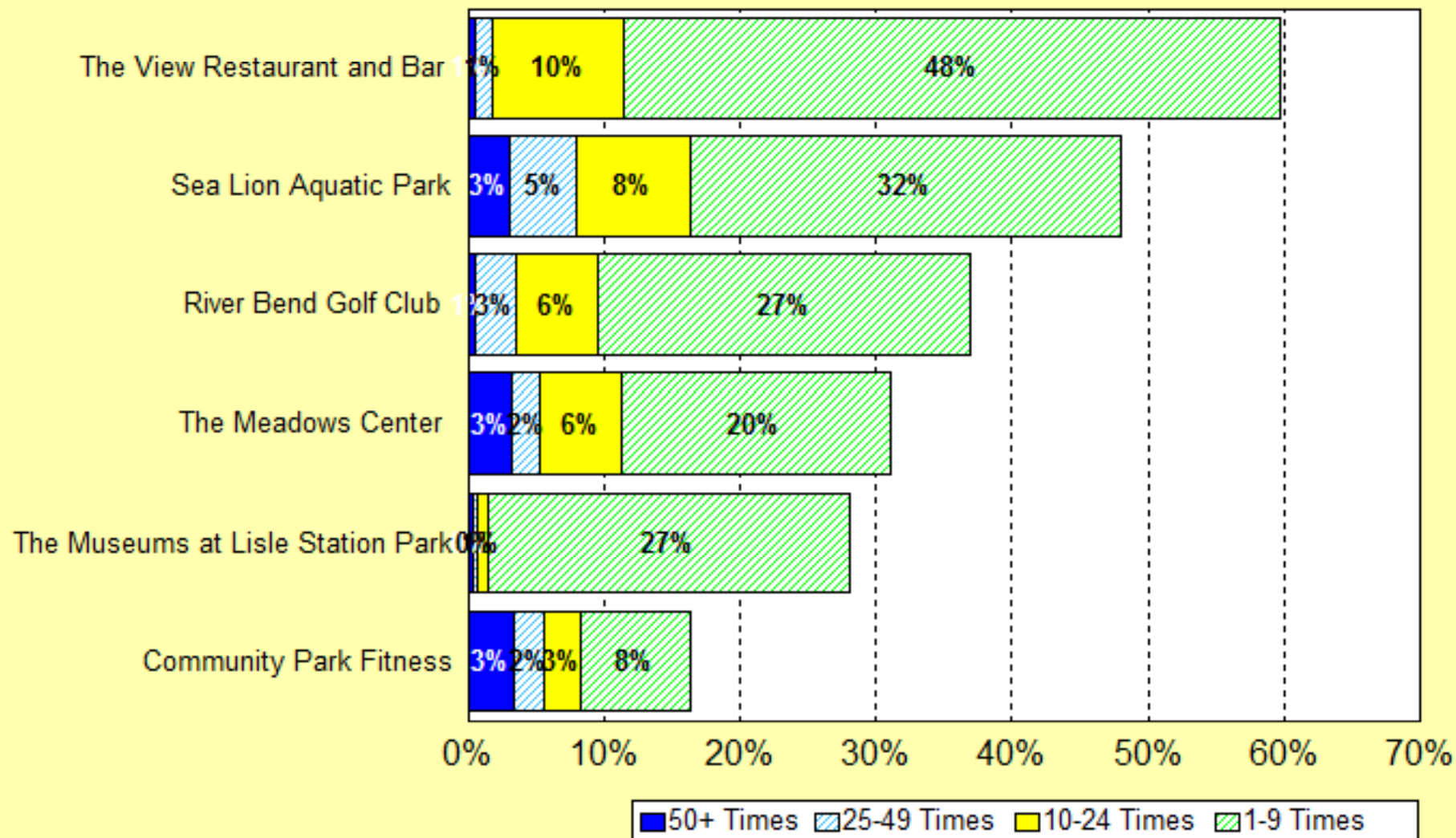
Excellent rating is higher than Illinois benchmark of 34% and North Suburb of 43%

Q2a. How Would You Rate the Overall Condition of the Lisle Park District Parks Your Household Visited During the Past 12 Months?



Q12. How Often Households Have Used Various Parks, Recreation, Sports and Cultural Facilities Operated by the Lisle Park District During the Past 12 Months

by percentage of respondents



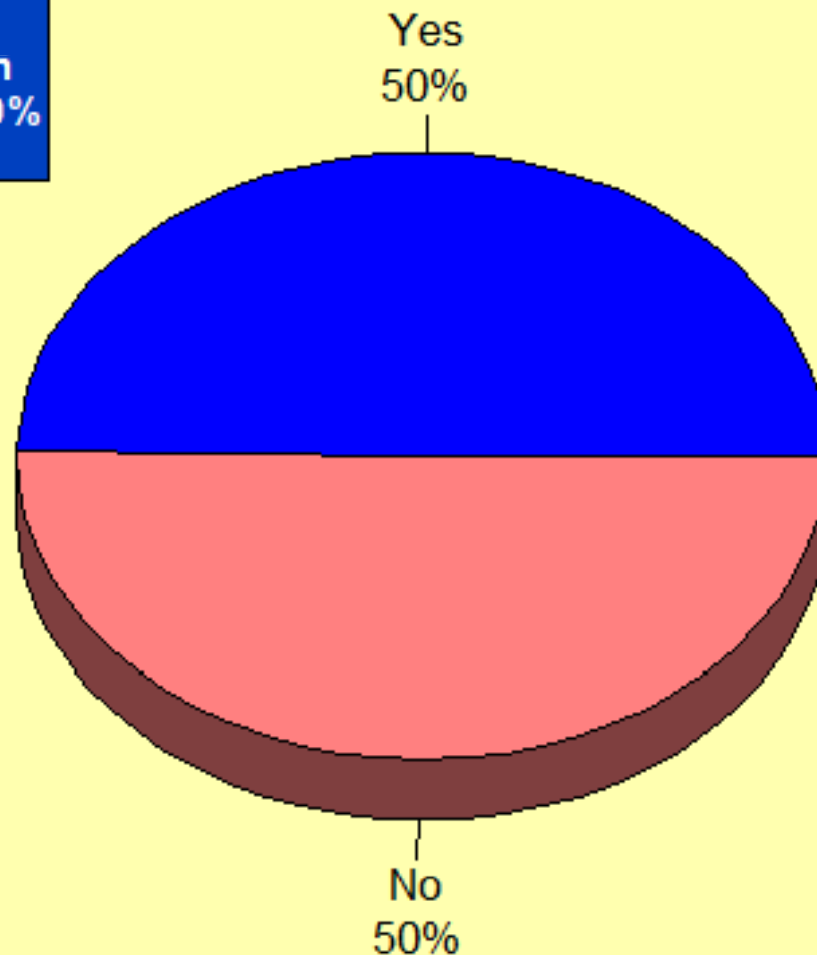
Source: Leisure Vision/ETC Institute (August 2010)

Q3. Have Any Members of Your Households Participated in Any Recreation Programs or Used Recreation Facilities Offered by the Lisle Park District During the Past 12 Months?

by percentage of respondents

Participation rating is significantly higher than national benchmark of 30%

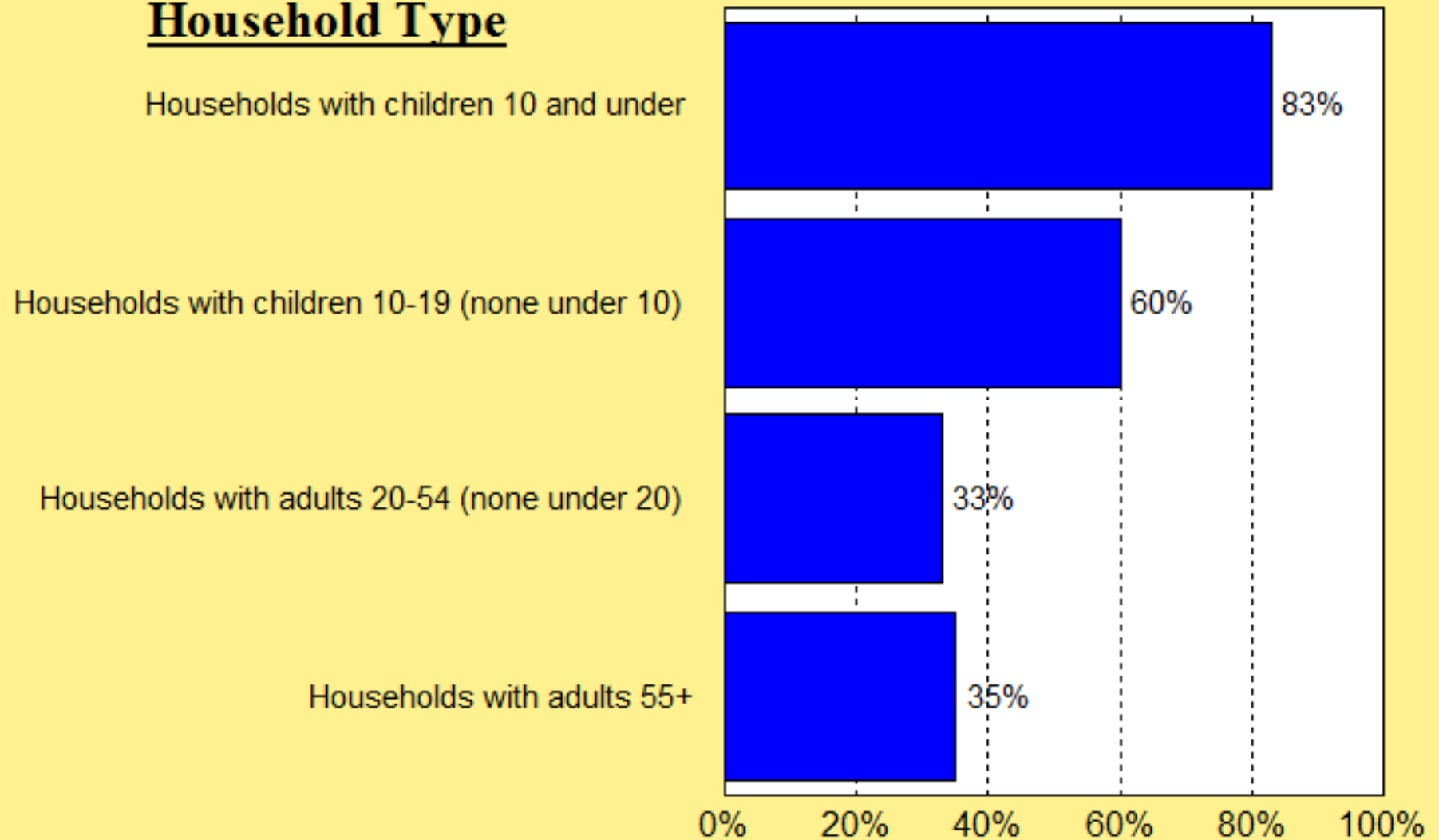
Participation rating is significantly higher than Illinois benchmark of 39%



Top Illinois Participation rating is 60%

Q3. Have Any Members of Your Households Participated in Any Recreation Programs or Used Recreation Facilities Offered by the Lisle Park District During the Past 12 Months?

Household Type

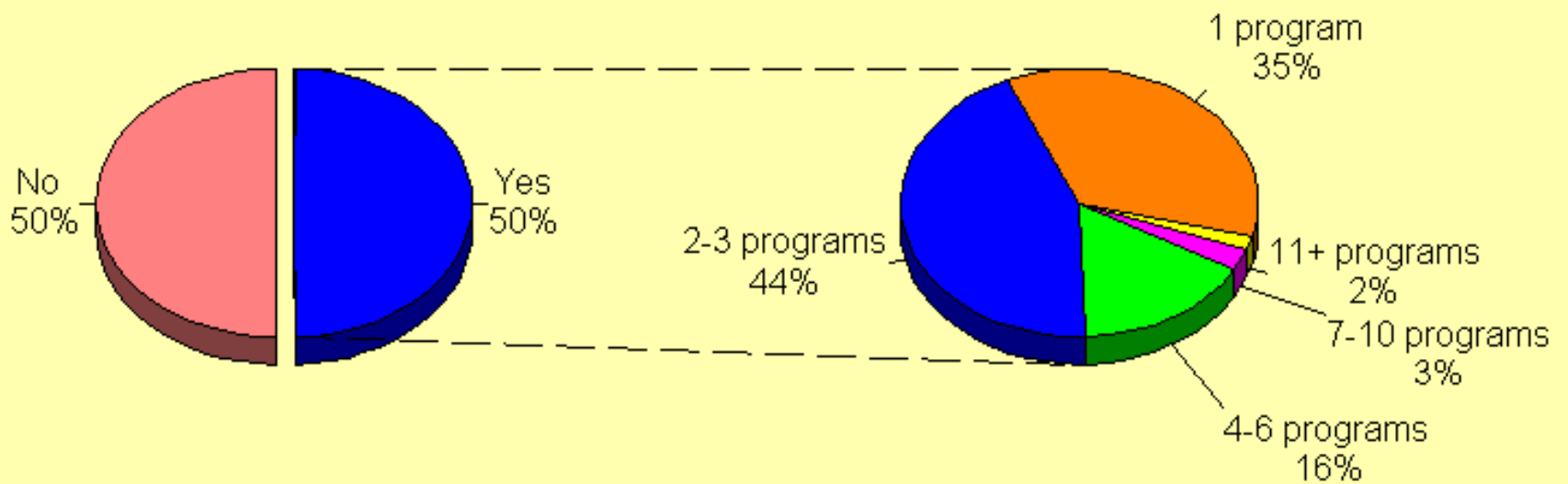


Source: Leisure Vision/ETC Institute (January 2009)

Q3. Have Any Members of Your Households Participated in Any Recreation Programs or Used Recreation Facilities Offered by the Lisle Park District During the Past 12 Months?

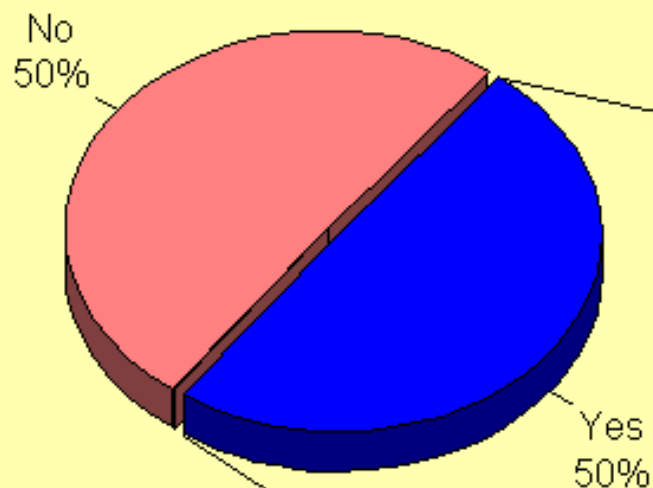
by percentage of respondents

Q3a. Number of Different Recreation Programs/Activities Participated in During the Past 12 Months



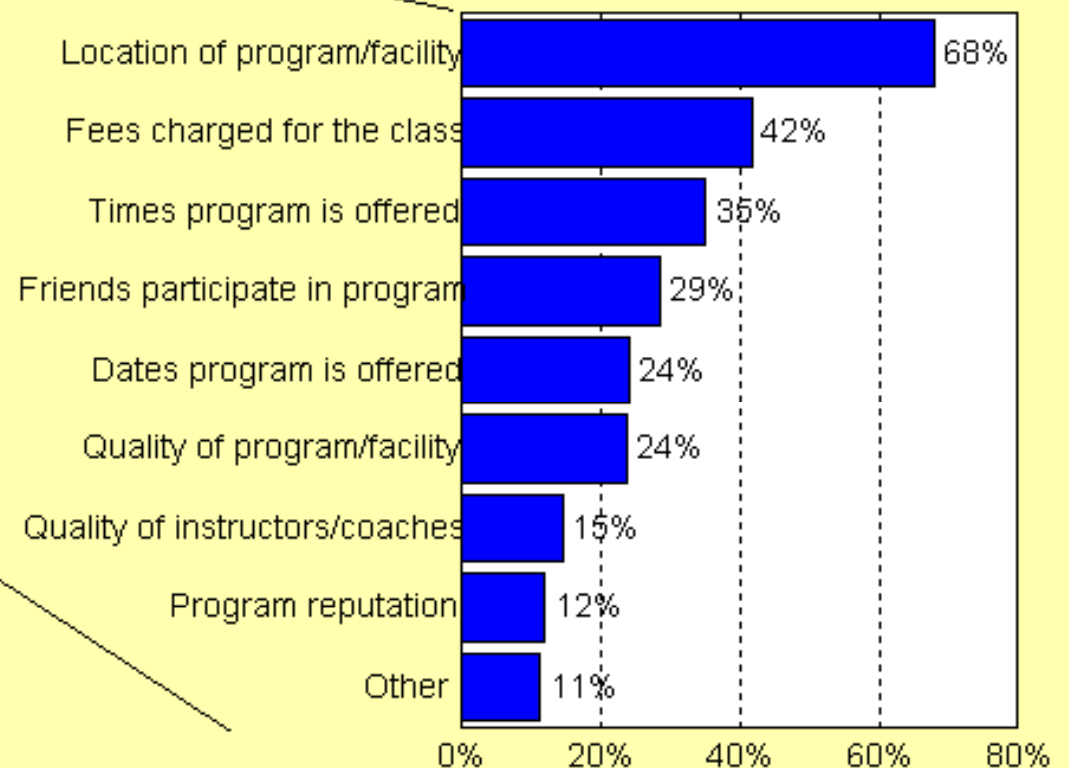
Q3. Have Any Members of Your Households Participated in Any Recreation Programs or Used Recreation Facilities Offered by the Lisle Park District During the Past 12 Months?

by percentage of respondents



Q3b. Primary Reasons Households Participate in Park District Recreation Programs/Activities

(sum of top 3 choices)

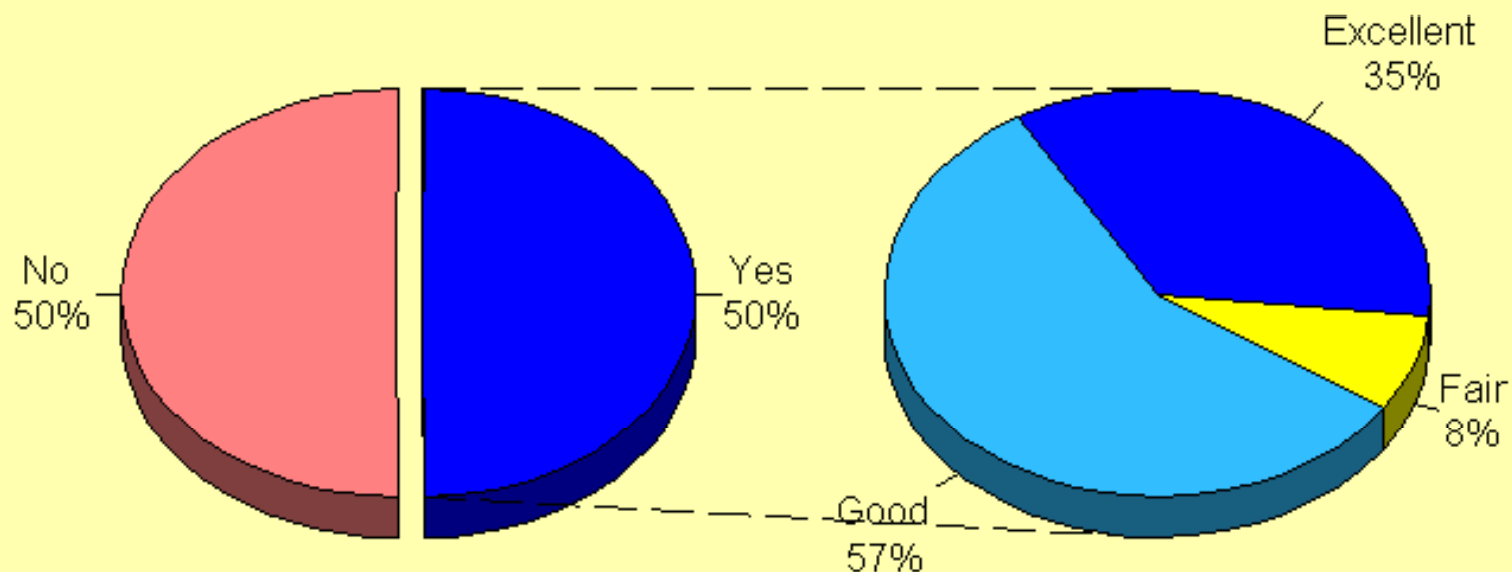


Q3. Have Any Members of Your Households Participated in Any Recreation Programs or Used Recreation Facilities Offered by the Lisle Park District During the Past 12 Months?

by percentage of respondents

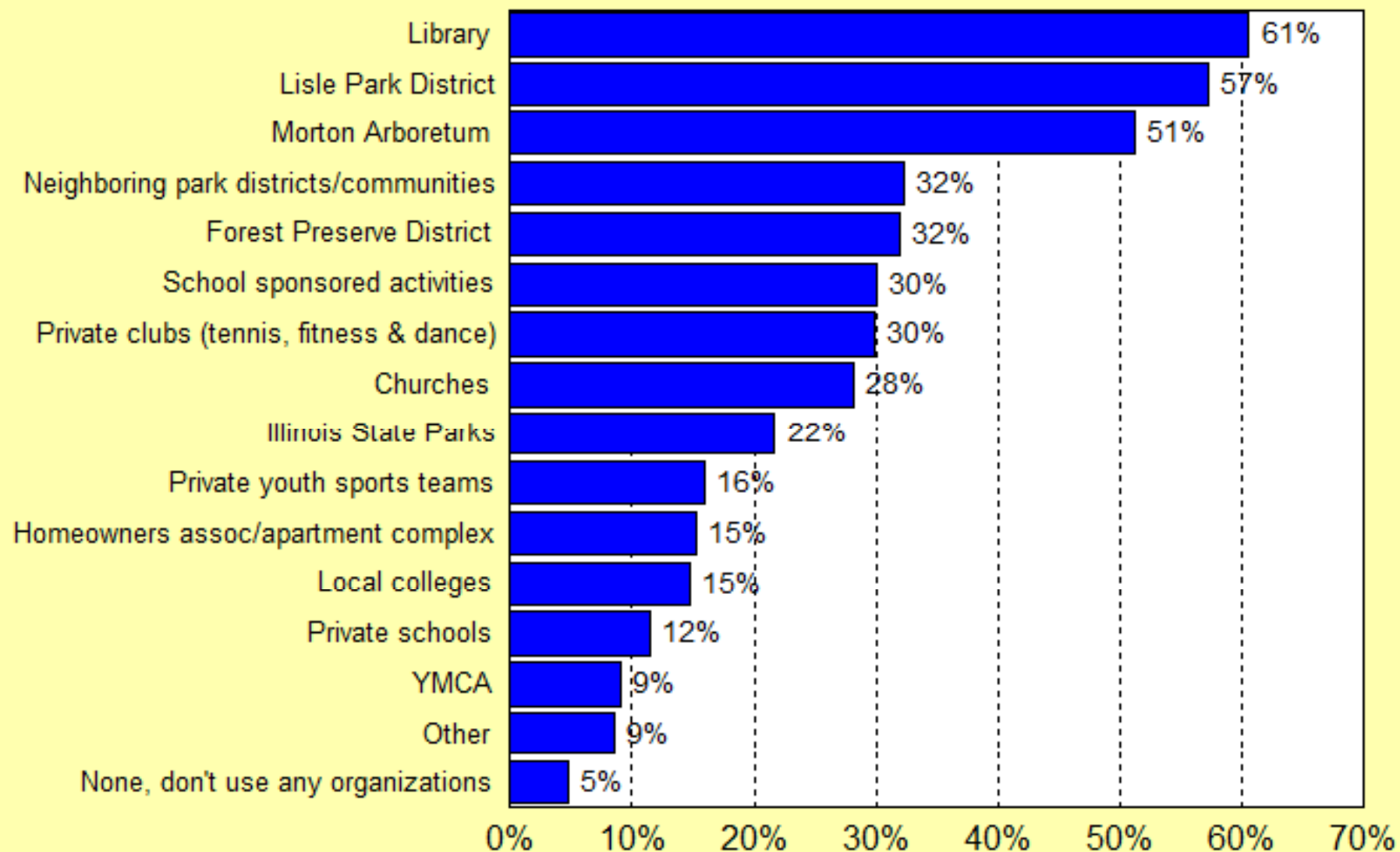
Excellent ratings are higher than national benchmark (34%) and Illinois benchmark (37%)

Q3c. How Respondents Rate the Overall Quality of the Recreation Programs/Activities Their Household Has Participated in



Q4. Organizations Used for Indoor and Outdoor Recreation Activities During the Past 12 Months

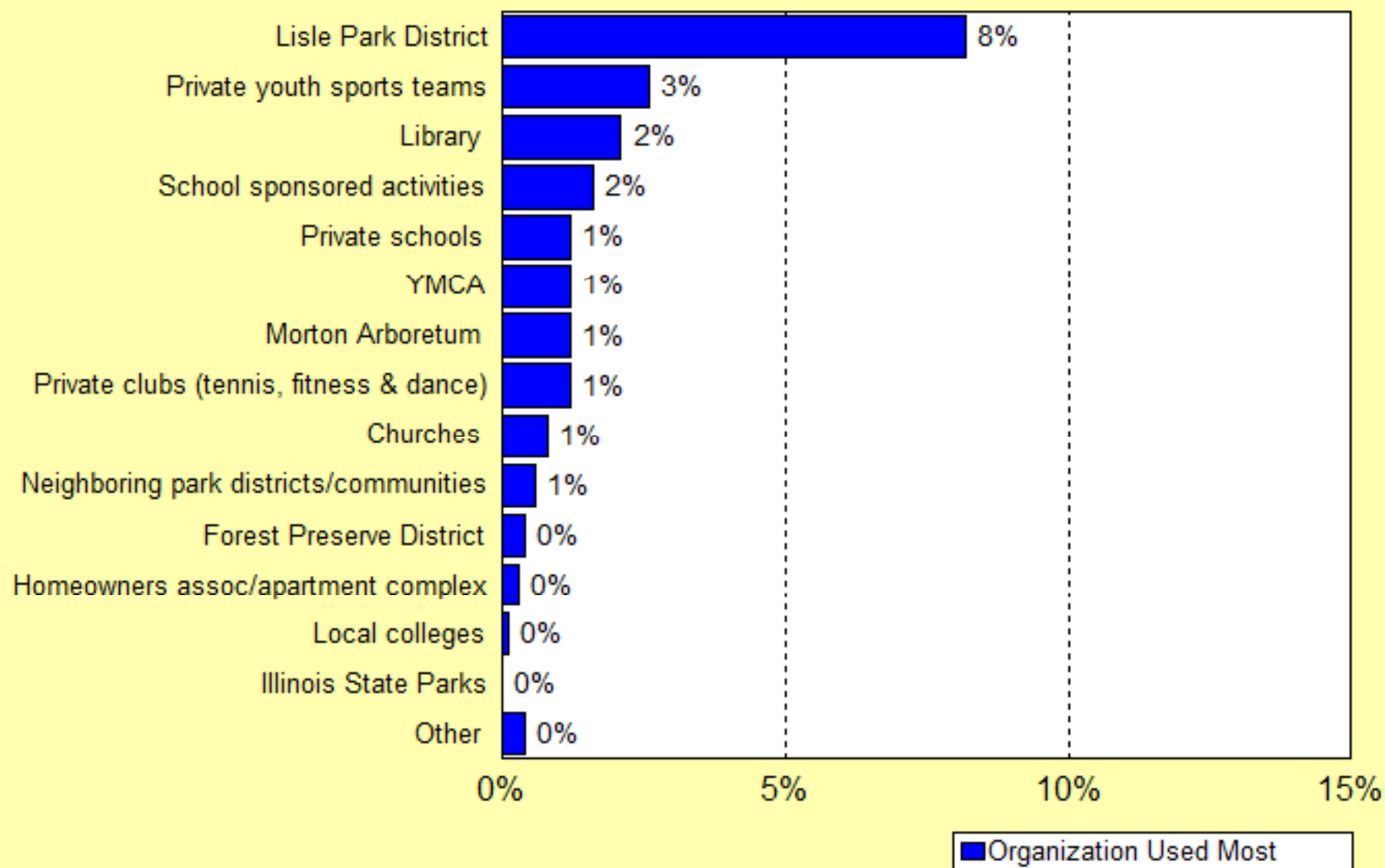
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (August 2010)

Q5. Organization That Household Members Age 11 and Under Use the Most for Sports and Recreation Programs and Services

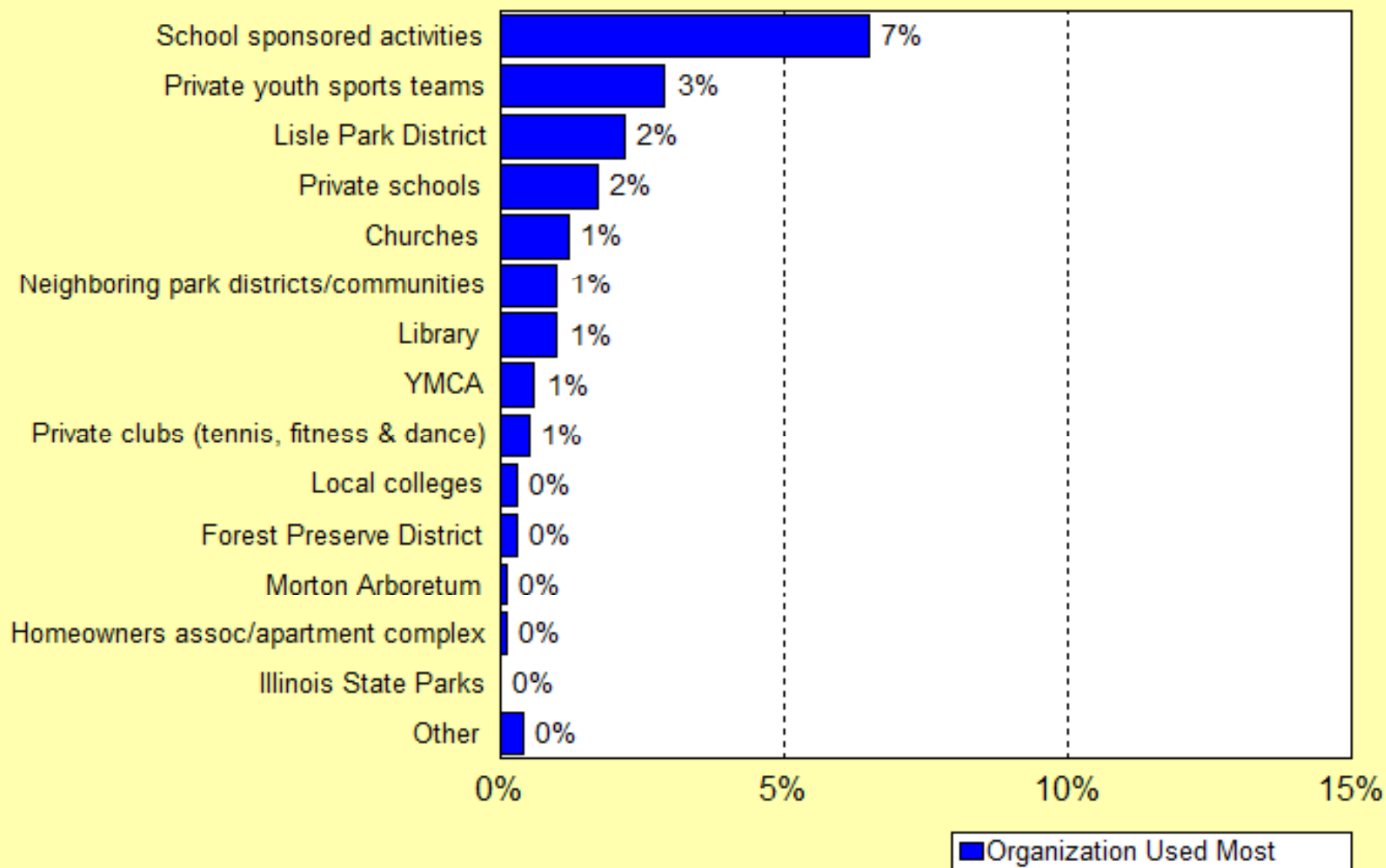
by percentage of respondents



Source: Leisure Vision/ETC Institute (August 2010)

Q5. Organization That Household Members Ages 12 to 17 Use the Most for Sports and Recreation Programs and Services

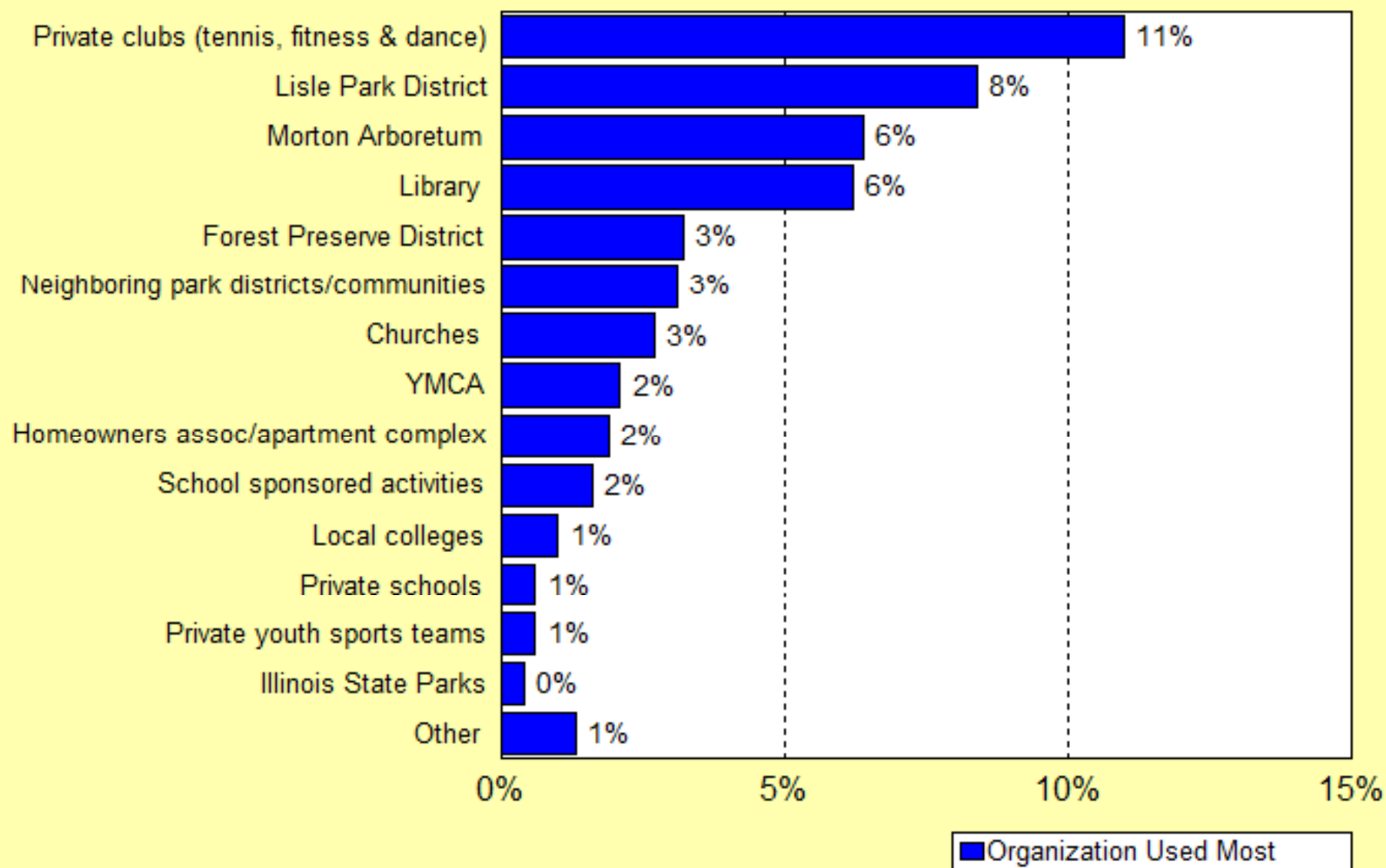
by percentage of respondents



Source: Leisure Vision/ETC Institute (August 2010)

Q5. Organization That Household Members Ages 18 to 54 Use the Most for Sports and Recreation Programs and Services

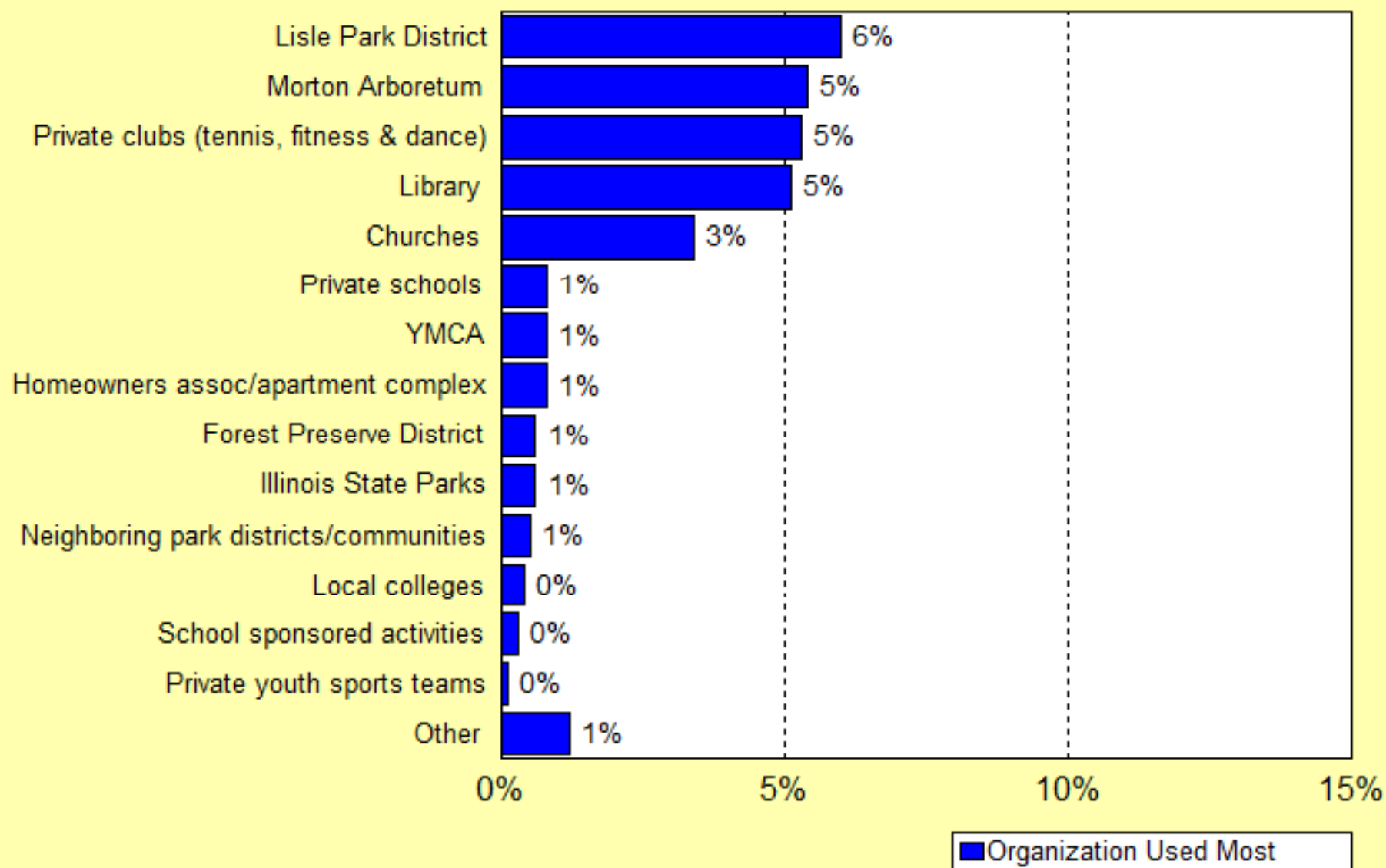
by percentage of respondents



Source: Leisure Vision/ETC Institute (August 2010)

Q5. Organization That Household Members Ages 55+ Use the Most for Sports and Recreation Programs and Services

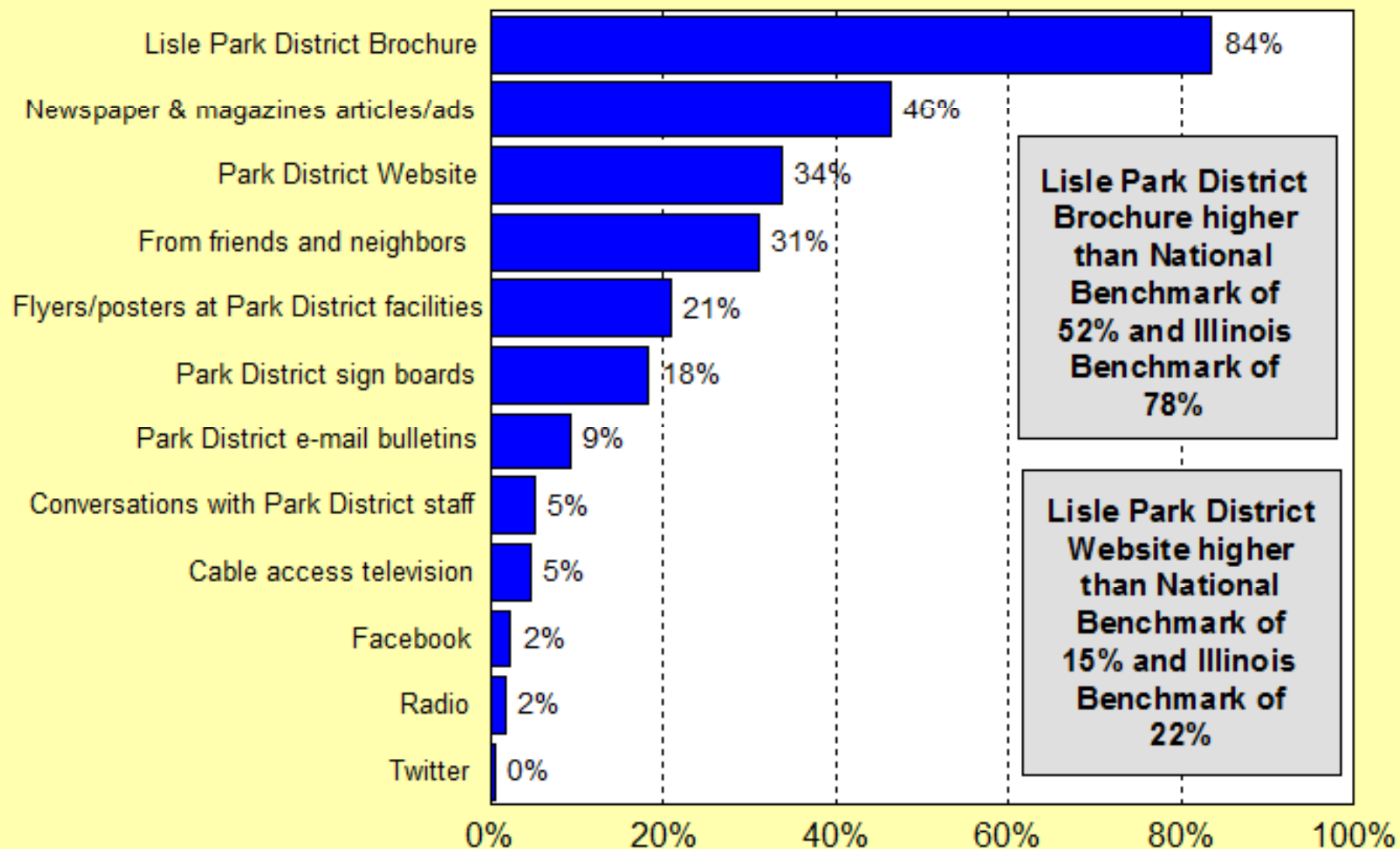
by percentage of respondents



Source: Leisure Vision/ETC Institute (August 2010)

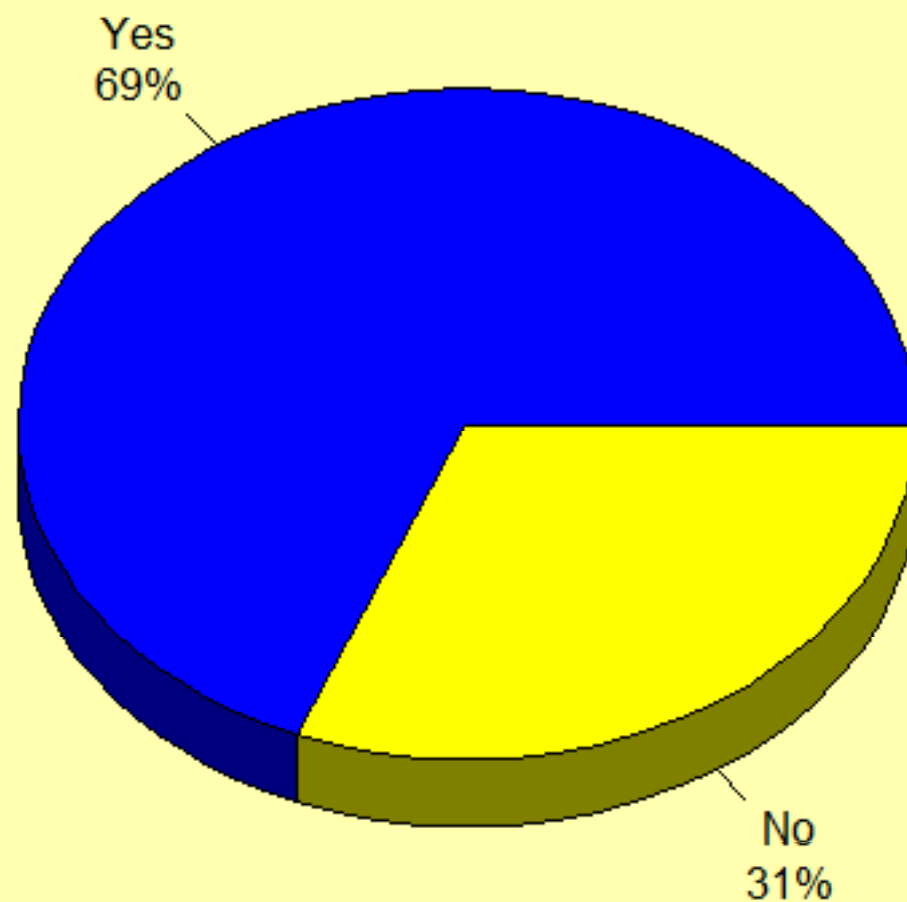
Q21. Ways Respondents Have Learned About Lisle Park District Programs and Activities

by percentage of respondents (multiple choices could be made)



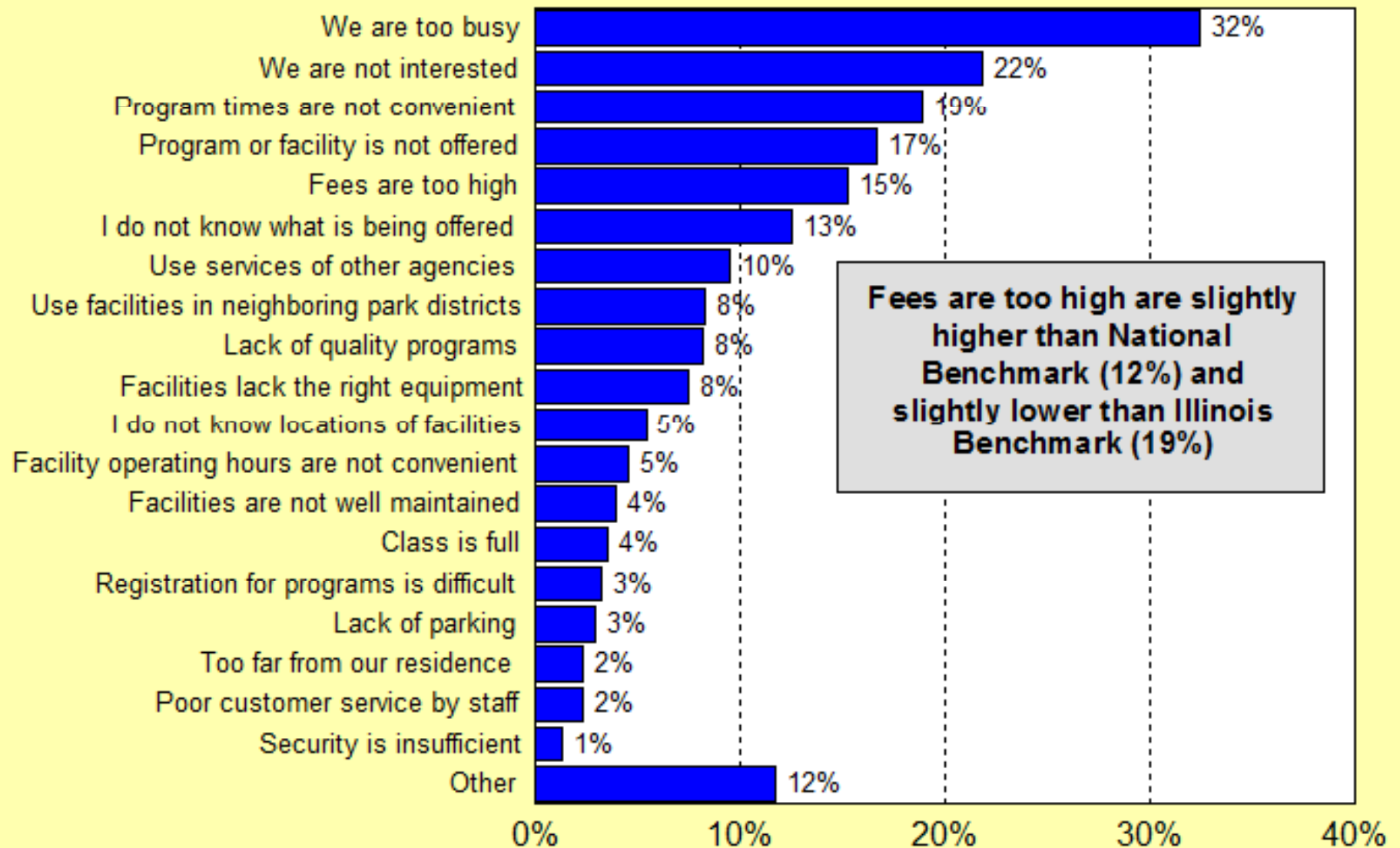
Q22. Are You Aware That the Lisle Park District Is a Separate Unit of Government from the Village of Lisle with its Own Elected Board?

by percentage of respondents



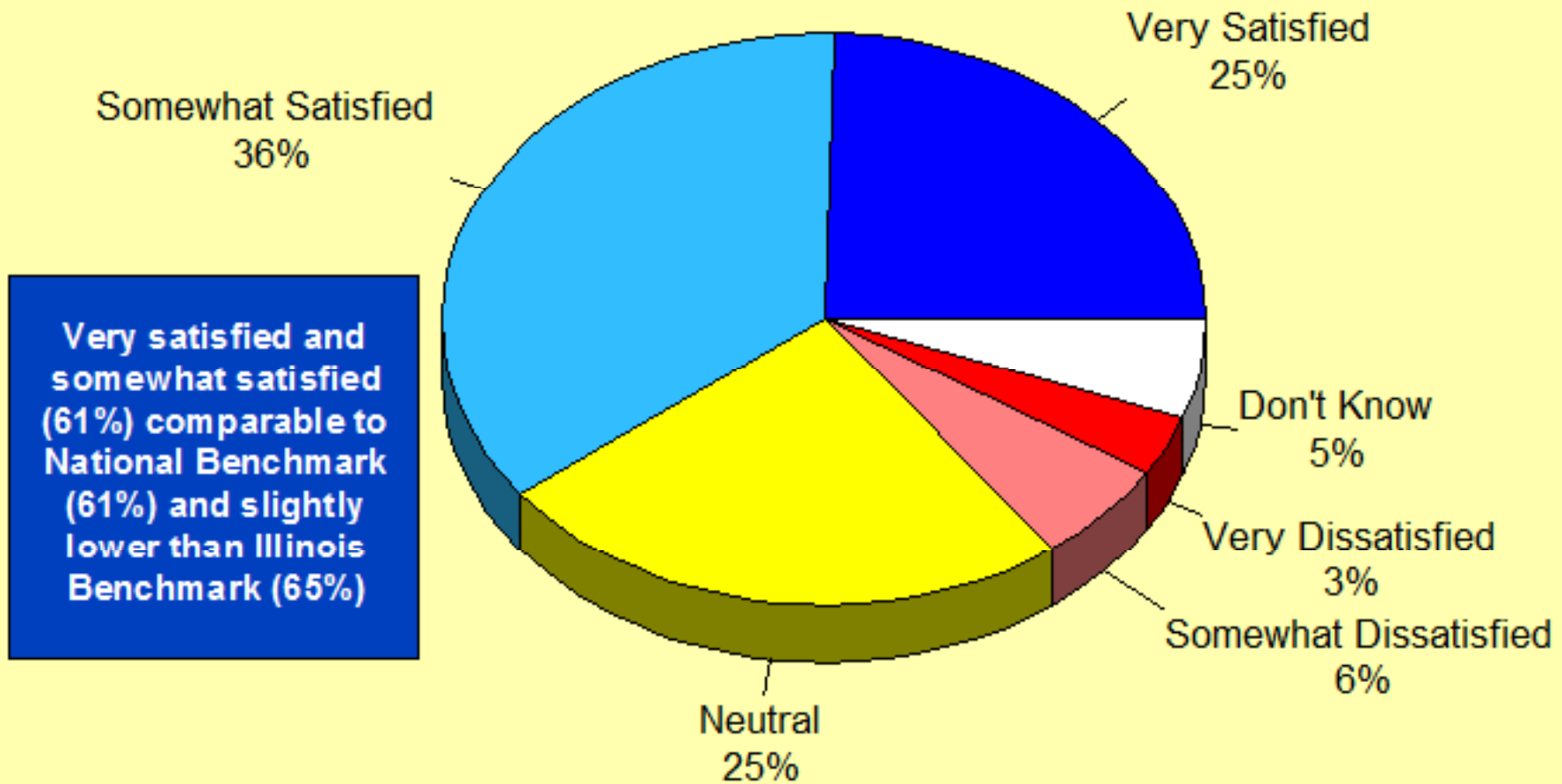
Q6. Reasons Preventing Households from Using Lisle Park District Parks, Recreation Facilities or Programs More Often

by percentage of respondents (multiple choices could be made)



Q23. Level of Satisfaction with the Overall Value Households Receive from the Lisle Park District

by percentage of respondents

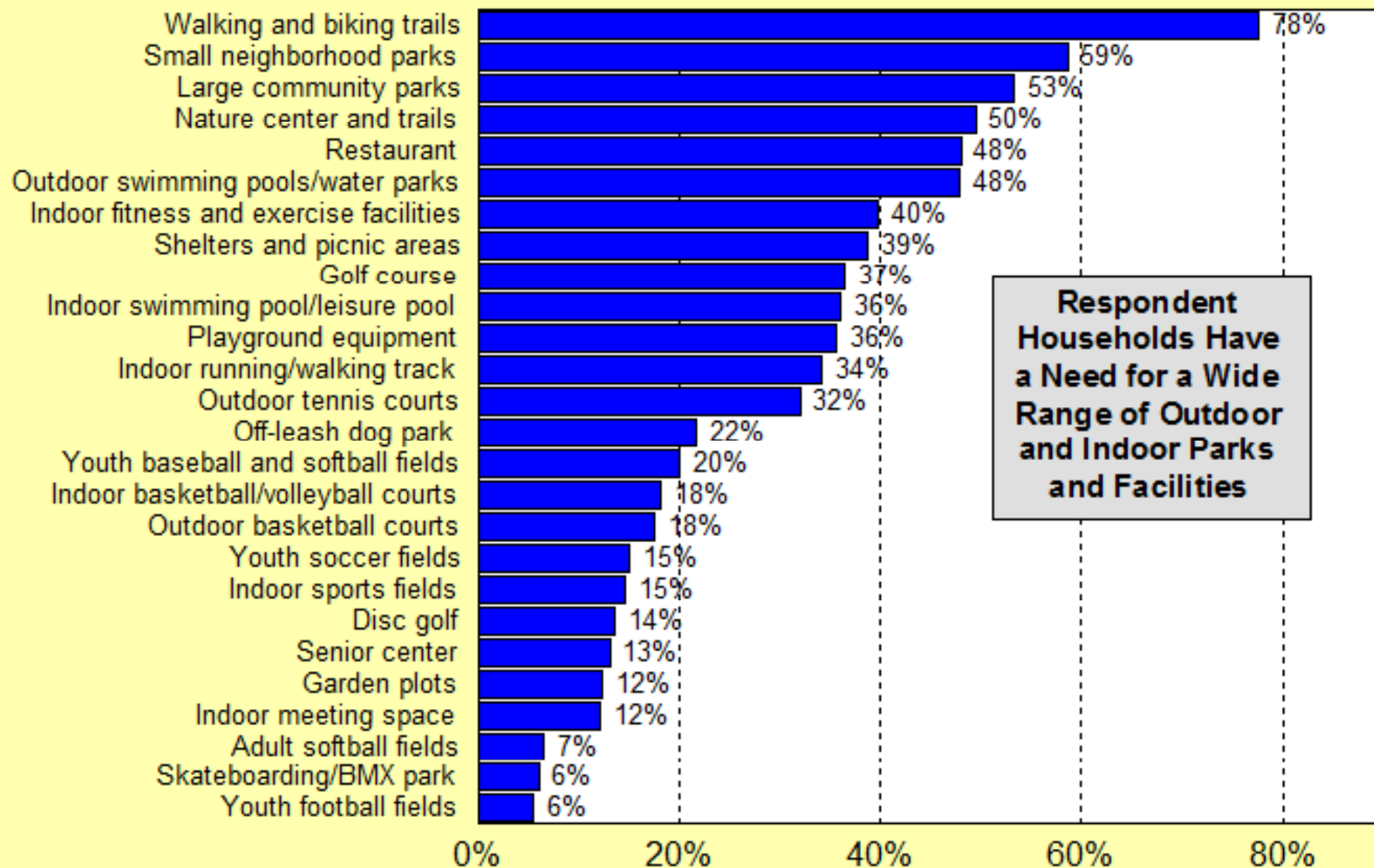


Presentation

- *Needs, unmet needs and priorities*

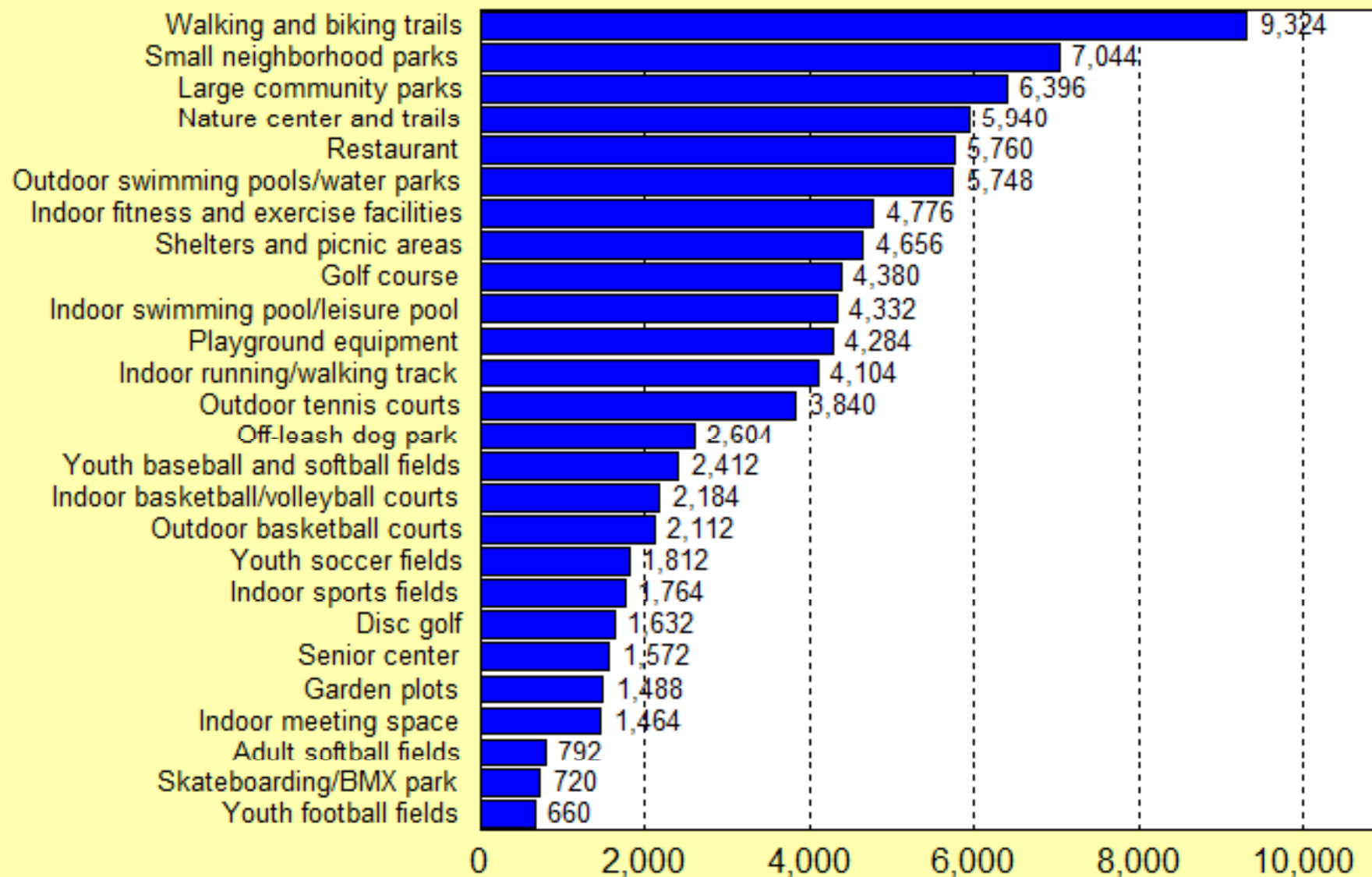
Q7. Households That Have a Need for Various Parks and Recreation Facilities

by percentage of respondents (multiple choices could be made)



Q7a. Estimated Number of Households in the Lisle Park District That Have a Need for Various Parks and Recreation Facilities

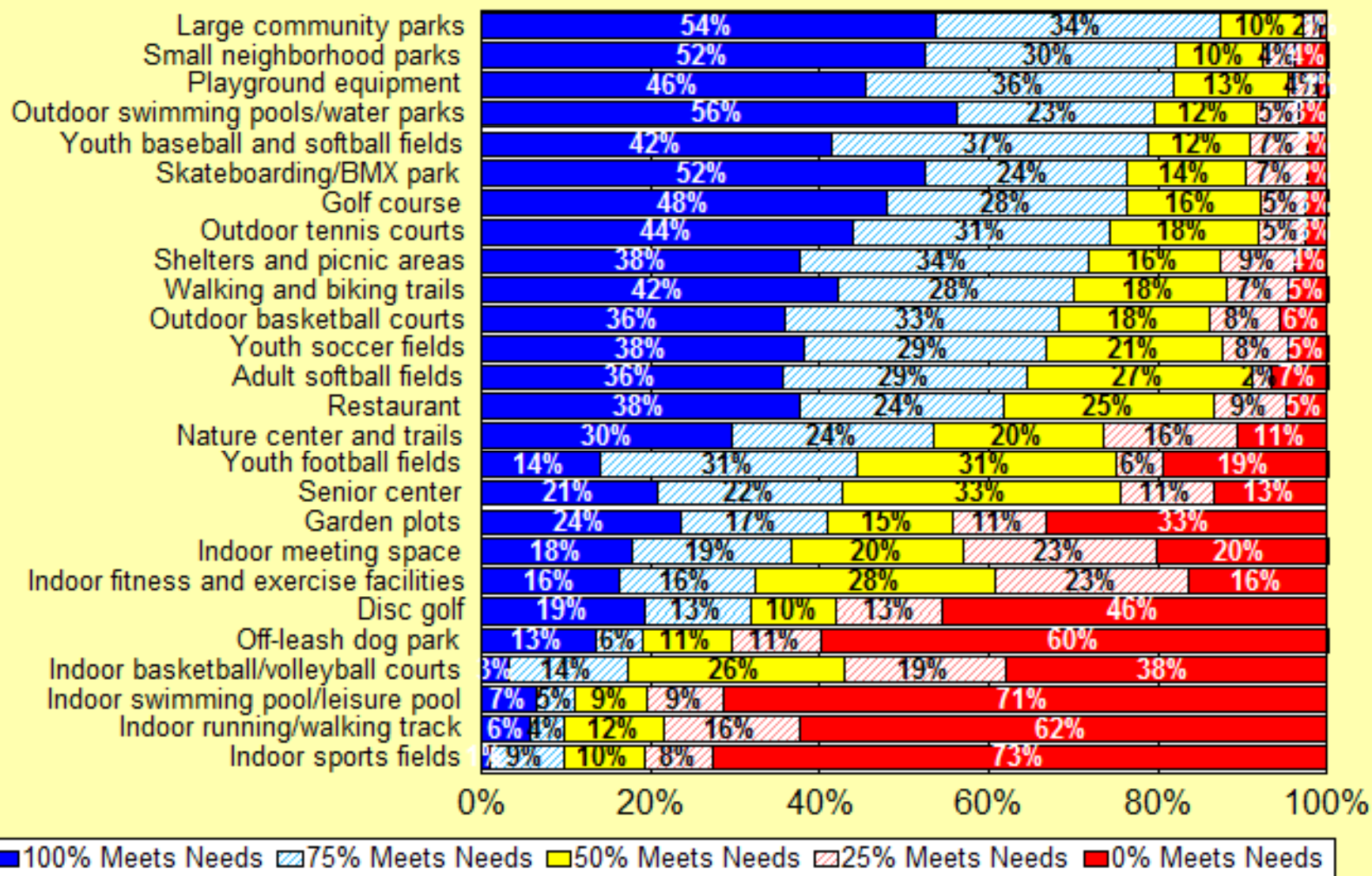
by number of households based on 12,000 households in the Lisle Park District



Source: Leisure Vision/ETC Institute (August 2010)

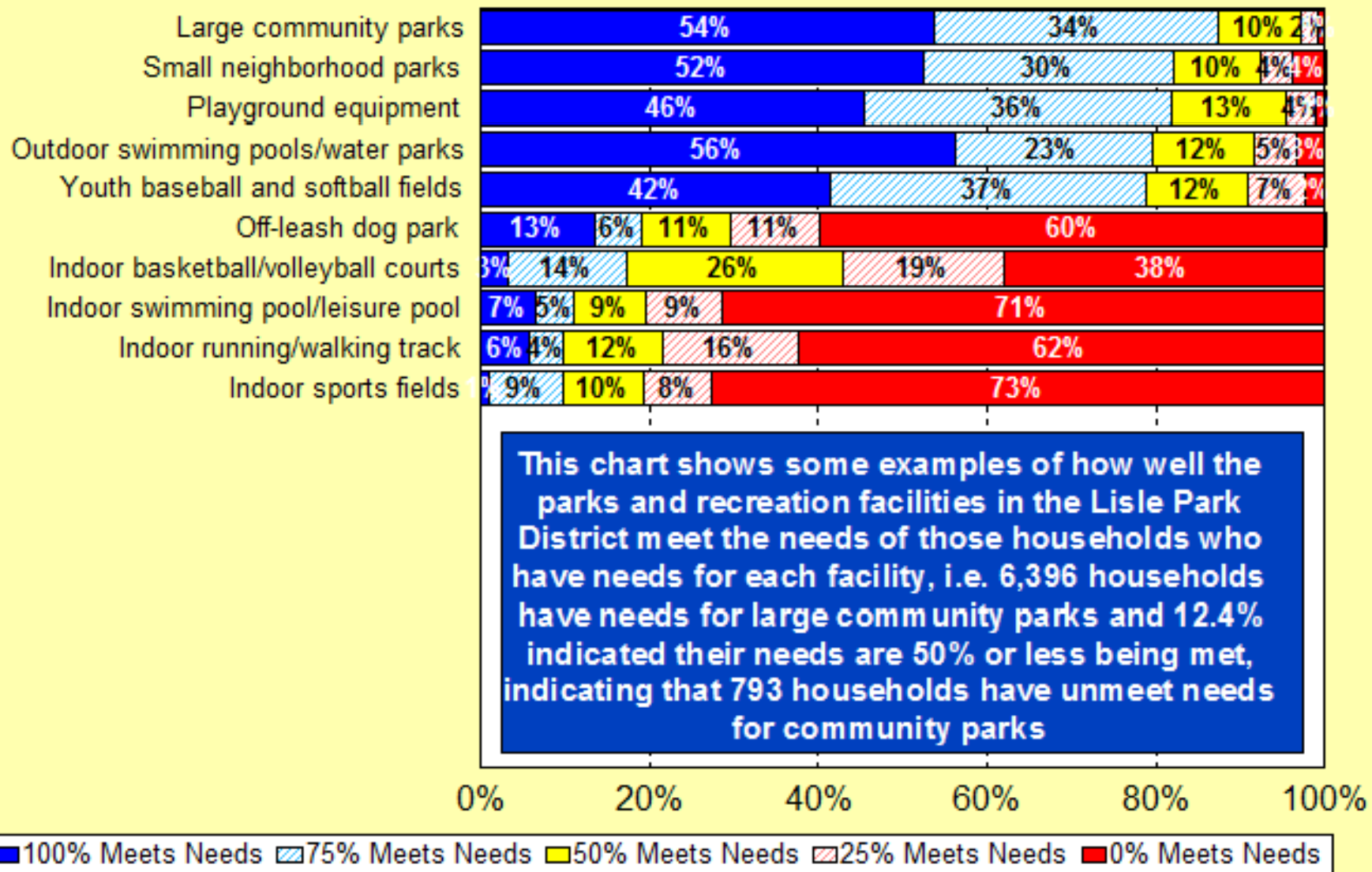
Q7b. How Well Parks and Recreation Facilities in the Lisle Park District Meet the Needs of Households

by percentage of respondent households that have a need for parks/facilities



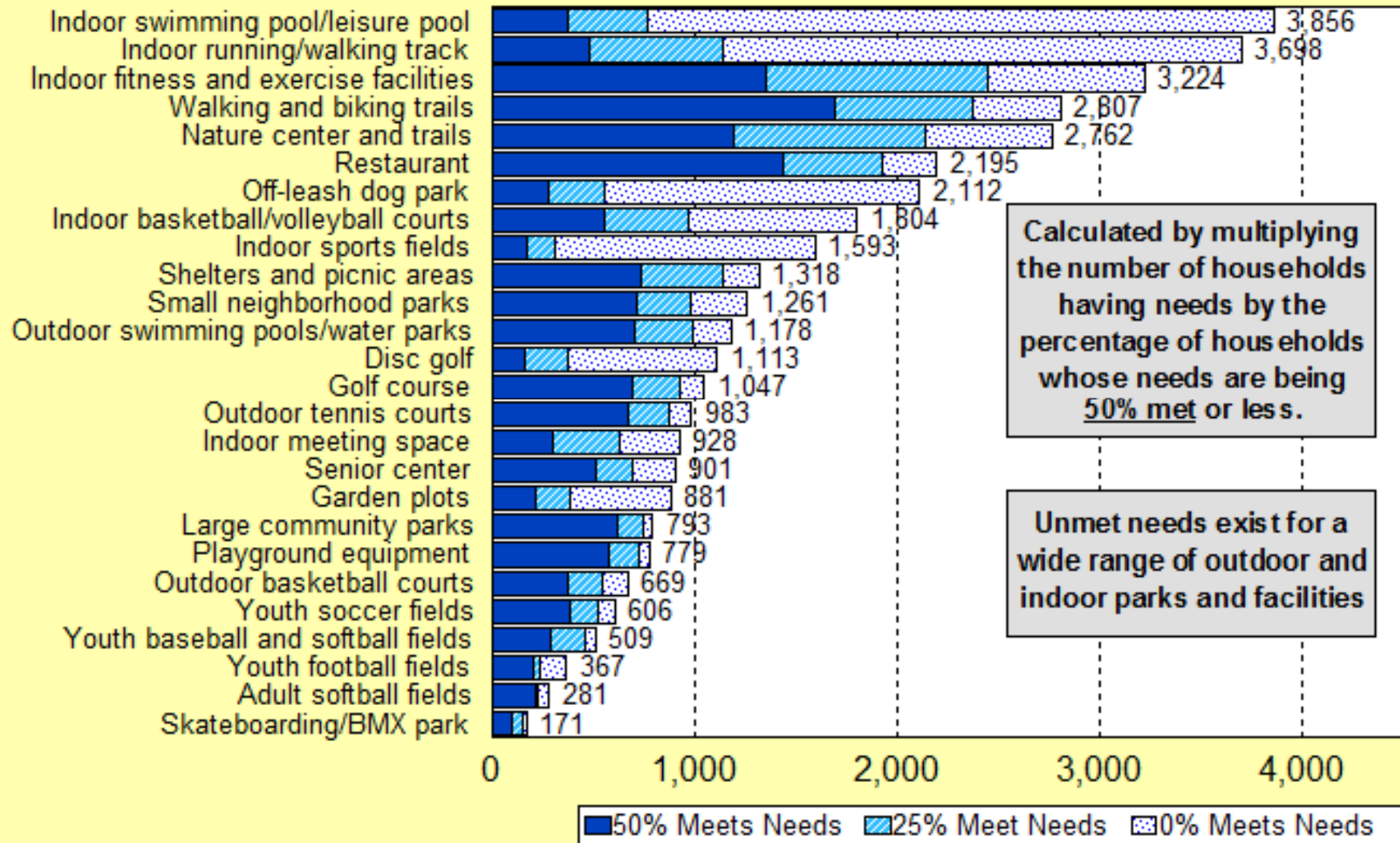
Q7b. How Well Parks and Recreation Facilities in the Lisle Park District Meet the Needs of Households

by percentage of respondent households that have a need for parks/facilities



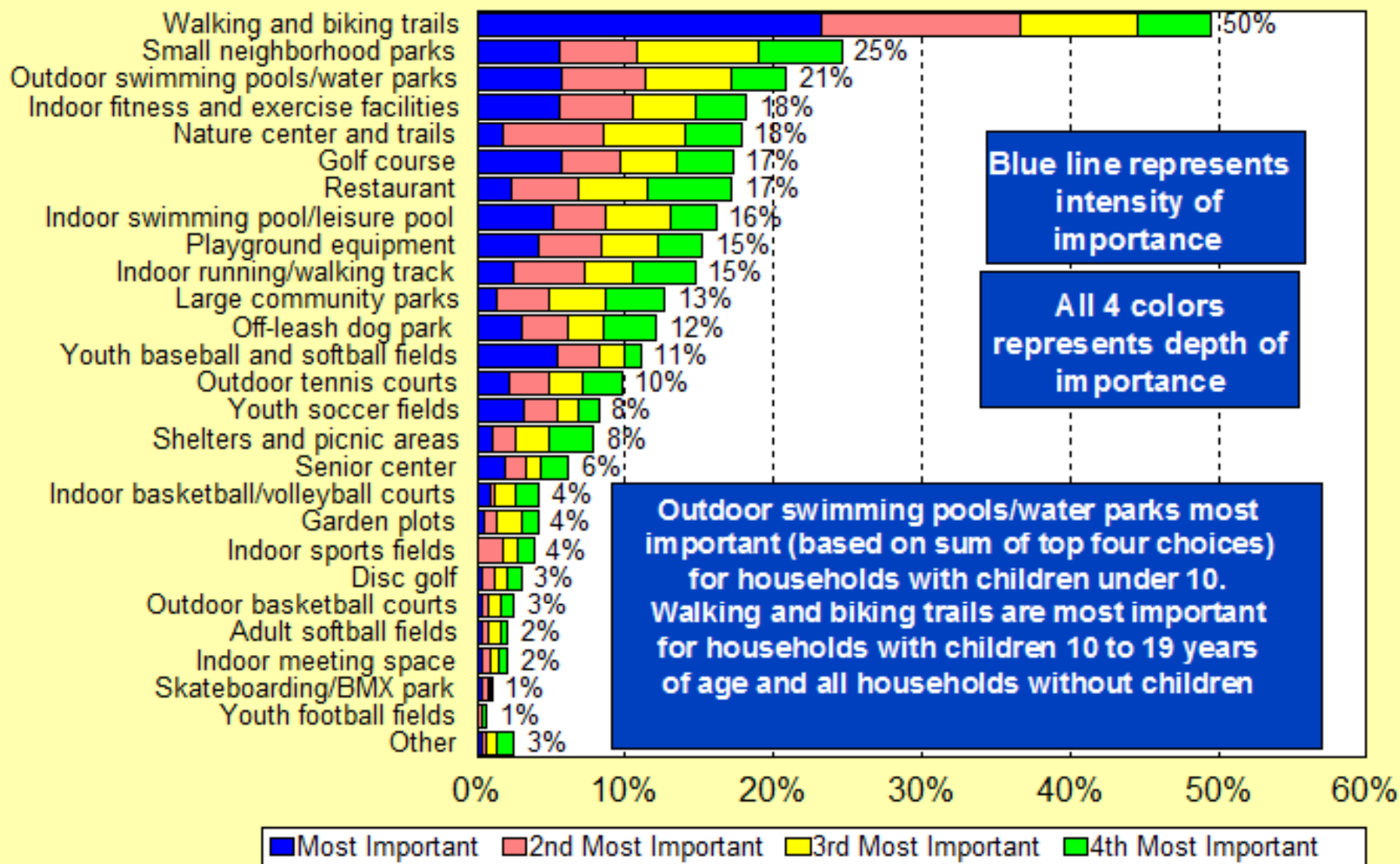
Q7c. Estimated Number of Households in the Lisle Park District Whose Needs for Parks and Recreation Facilities Are Only Being 50% Met or Less

by number of households based on 12,000 households in the Lisle Park District



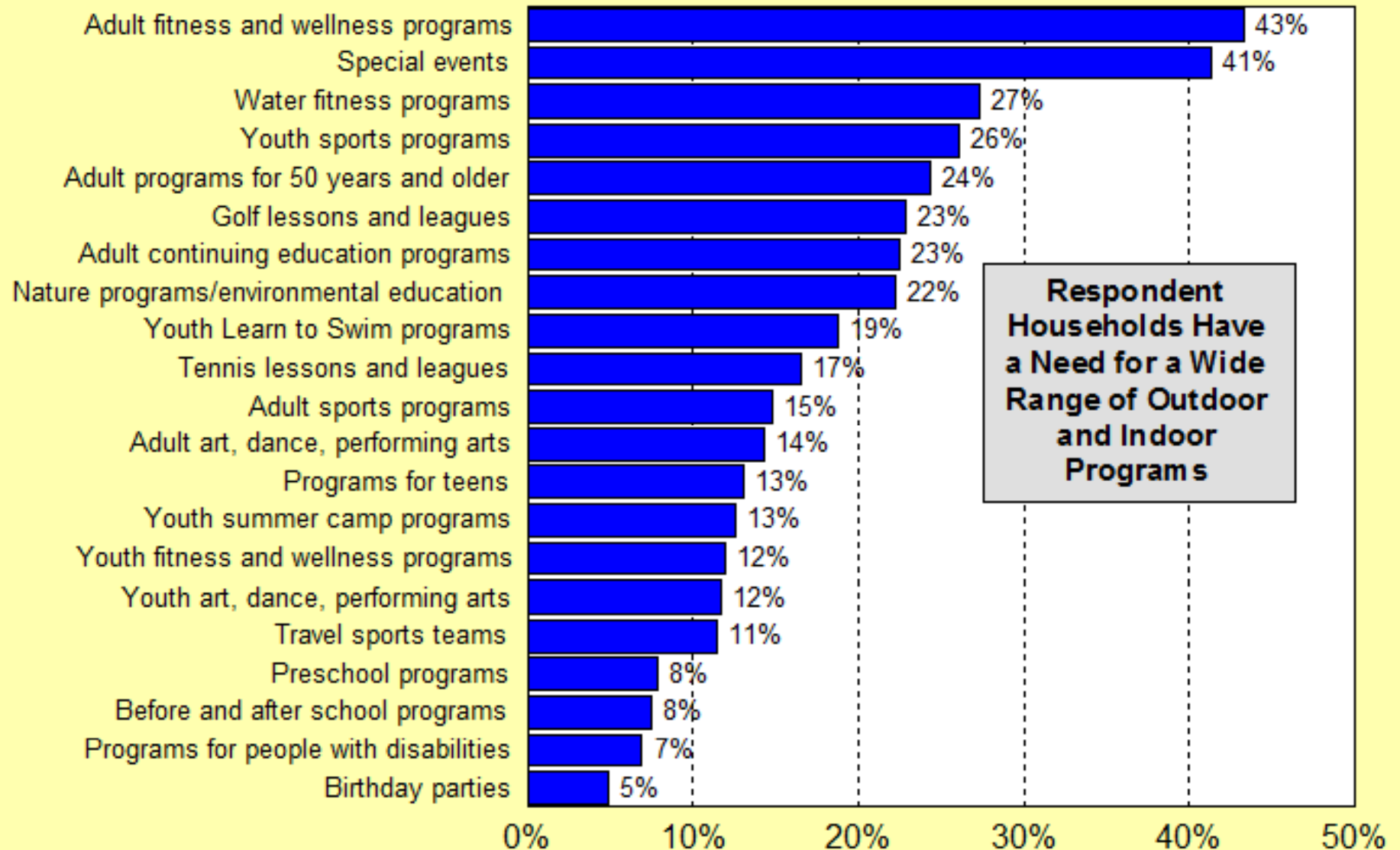
Q8. Parks and Recreation Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



Q9. Households That Have a Need for Various Sports and Recreation Programs

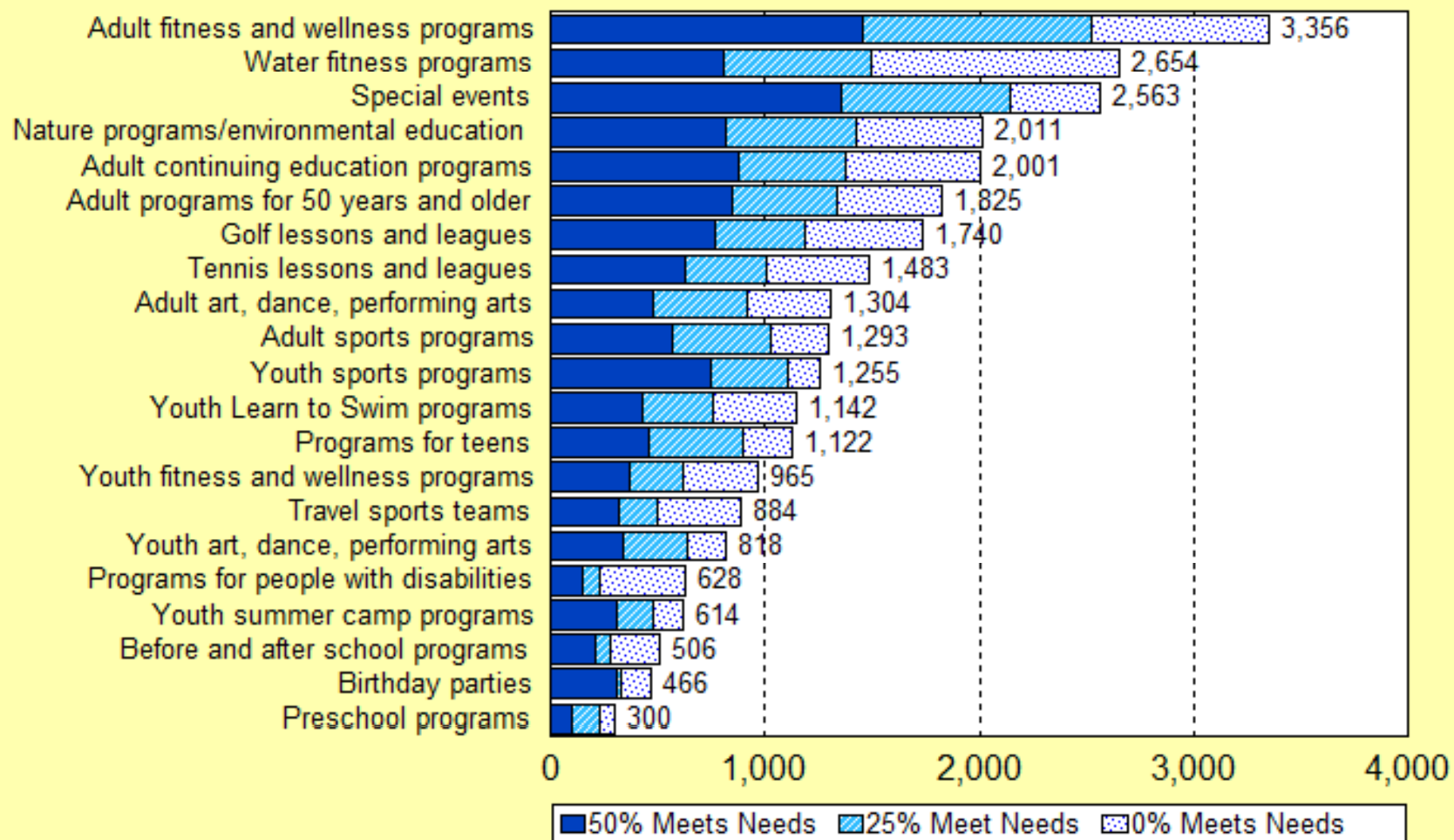
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (August 2010)

Q9c. Estimated Number of Households in the Lisle Park District Whose Needs for Sports and Recreation Programs Are Only Being 50% Met or Less

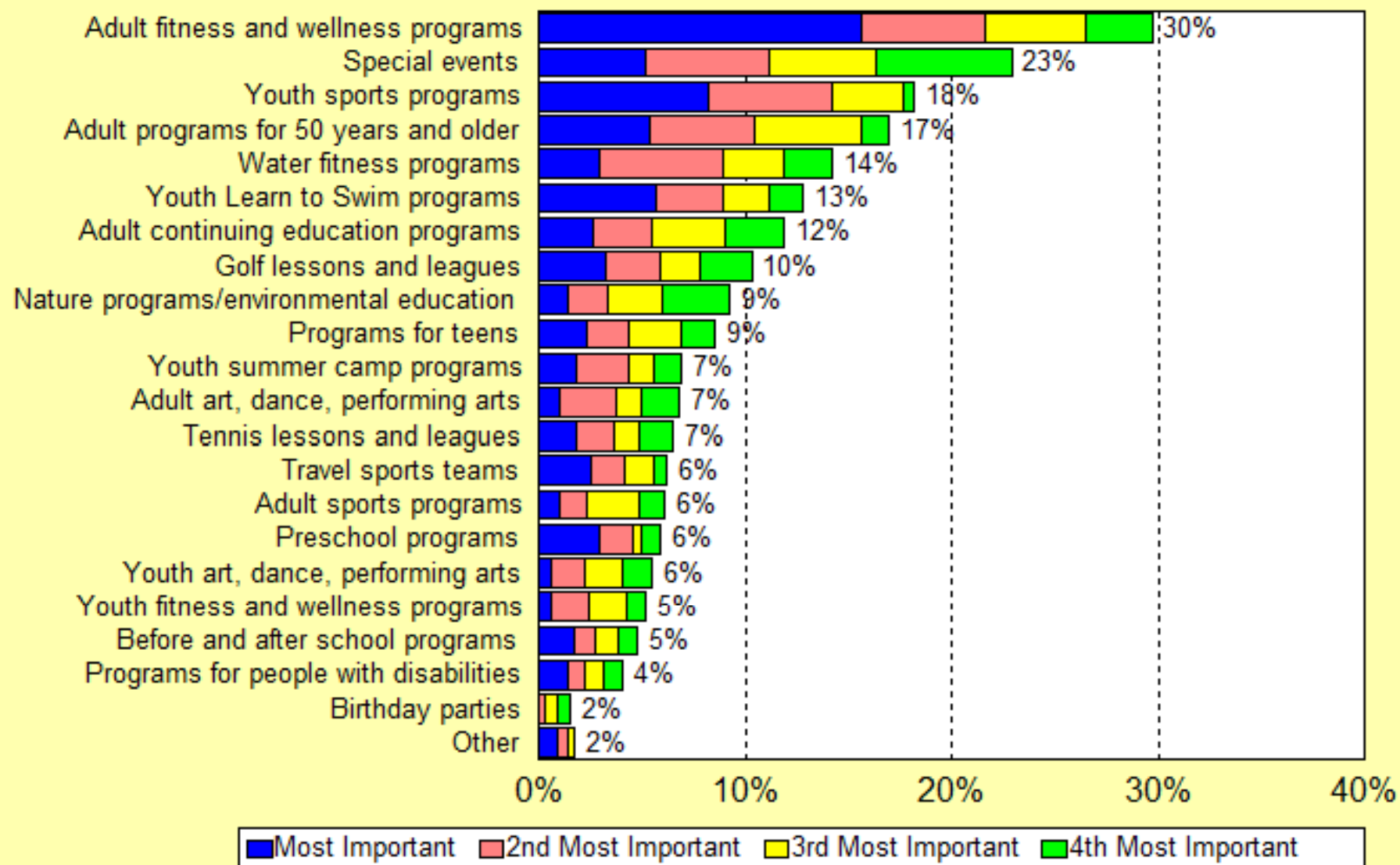
by number of households based on 12,000 households in the Lisle Park District



Source: Leisure Vision/ETC Institute (August 2010)

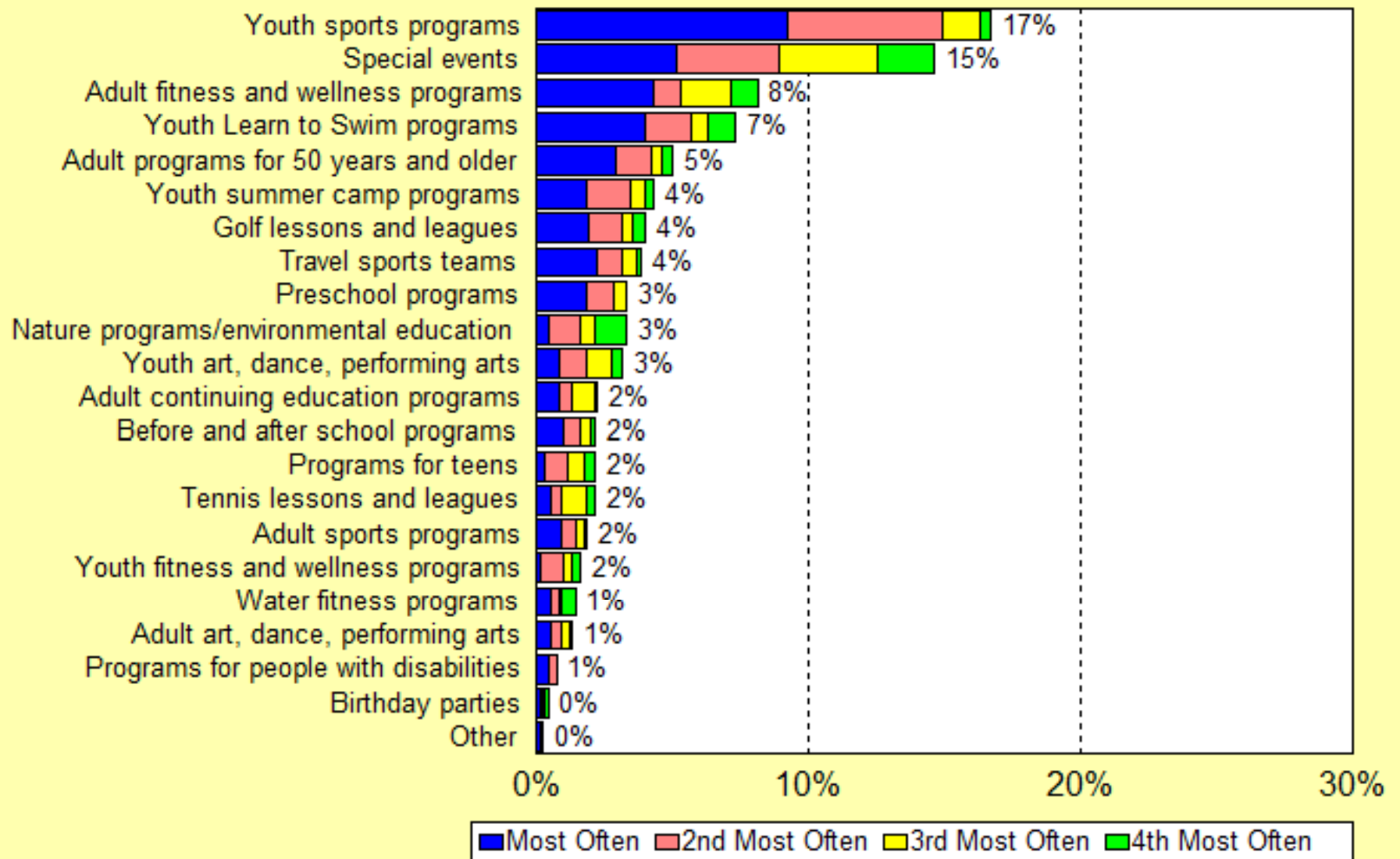
Q10. Sports and Recreation Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



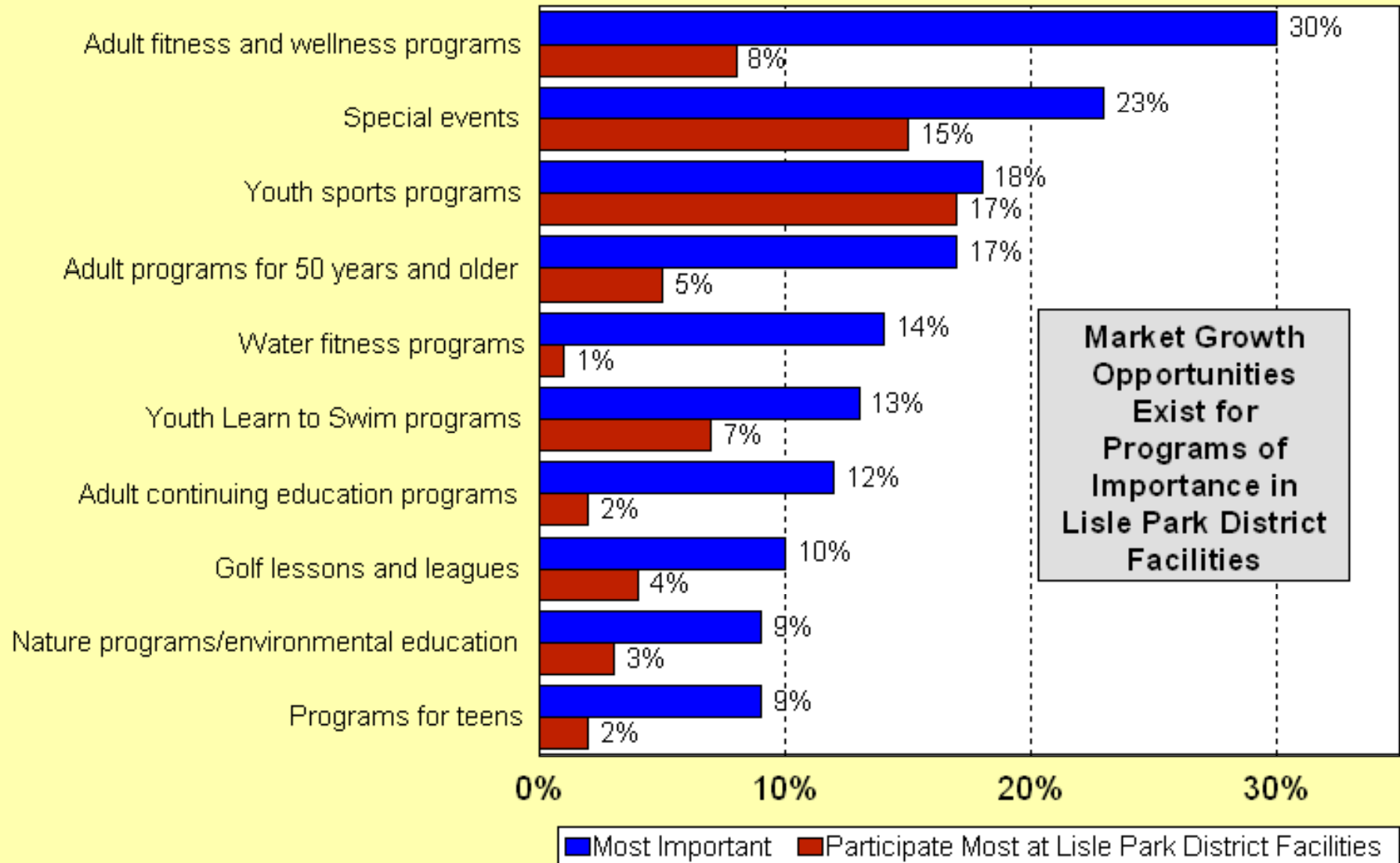
Q11. Sports and Recreation Programs That Households Participate in Most Often at Lisle Park District Facilities

by percentage of respondents who selected the item as one of their top four choices



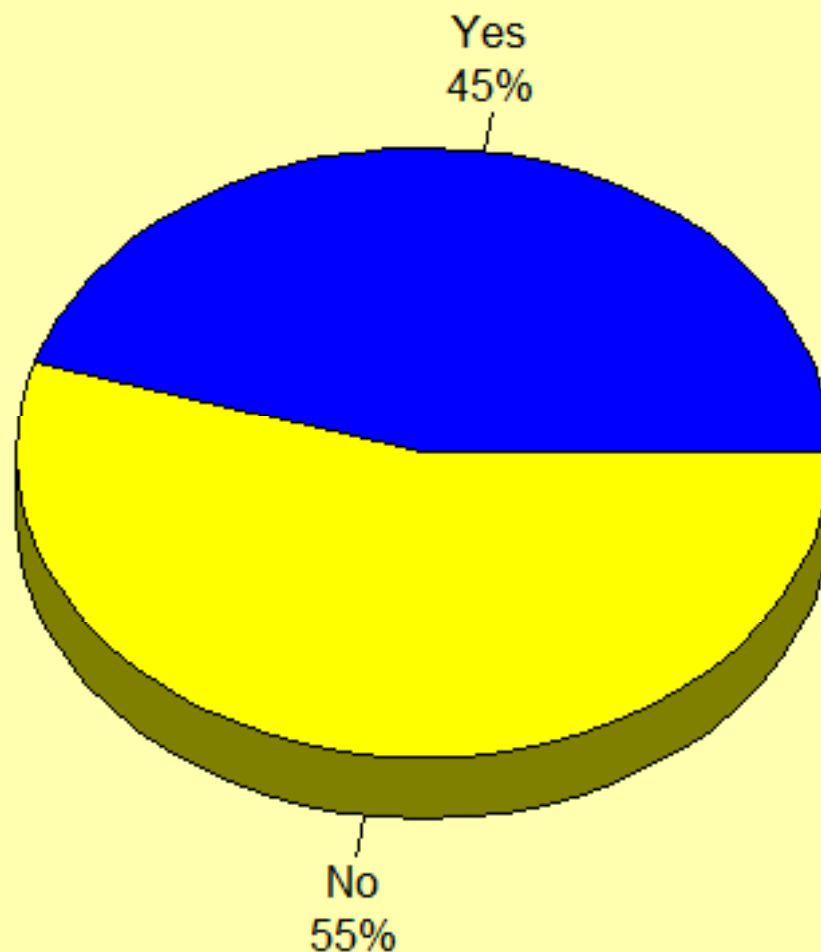
Q10. Sports and Recreation Programs That Are Most Important to Households

Q11. Sports and Recreation Programs That Households Participate in Most Often at Lisle Park District Facilities



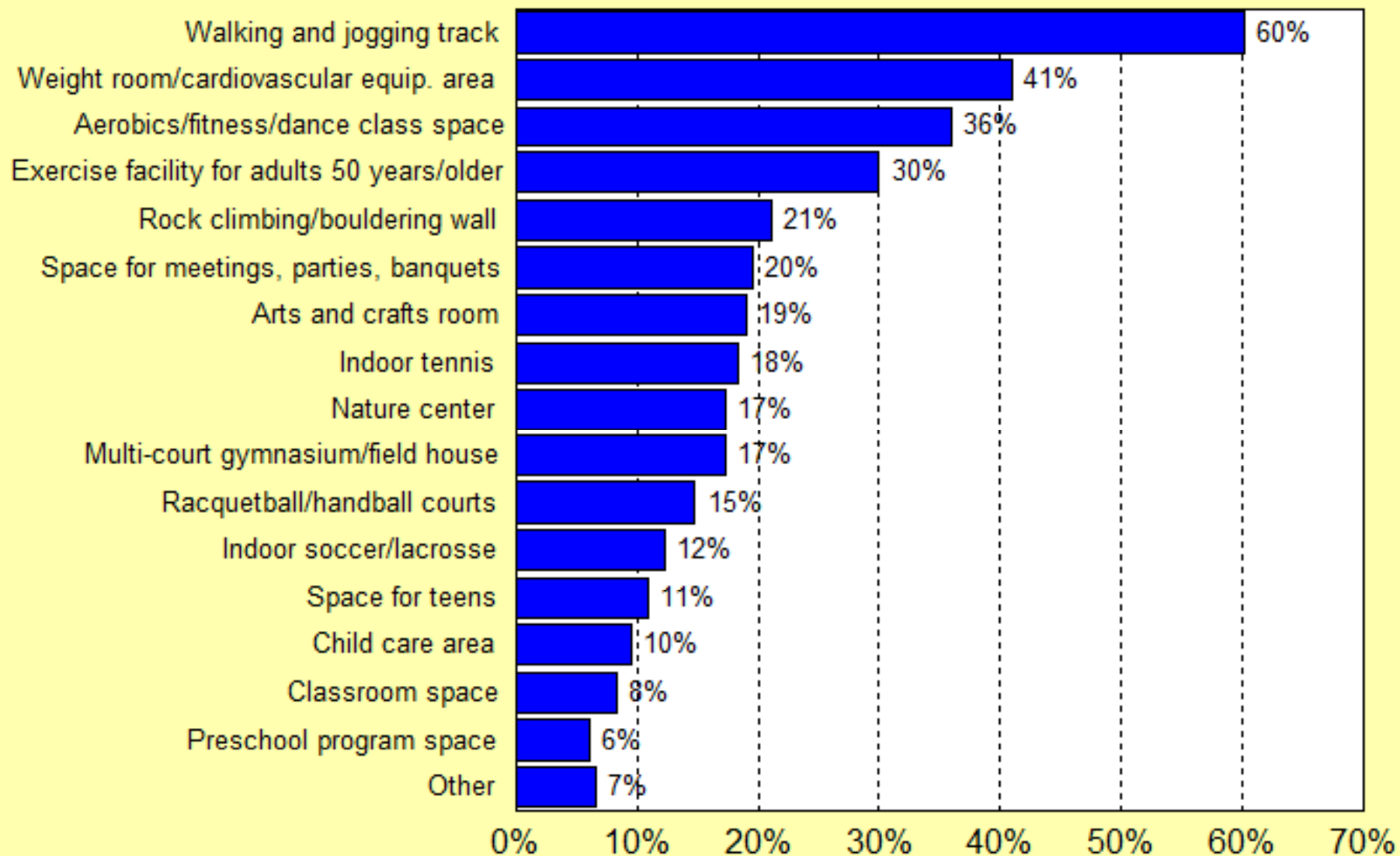
Q13. Where You Aware That the Meadows Center Was Built in 1964 and Is Owned by the School District, with the Park District Paying Approximately \$160,000 Per Year to Lease the Facility, and for Utility and Maintenance Costs?

by percentage of respondents



Q14. Potential Indoor Programming Spaces That Households Would Use

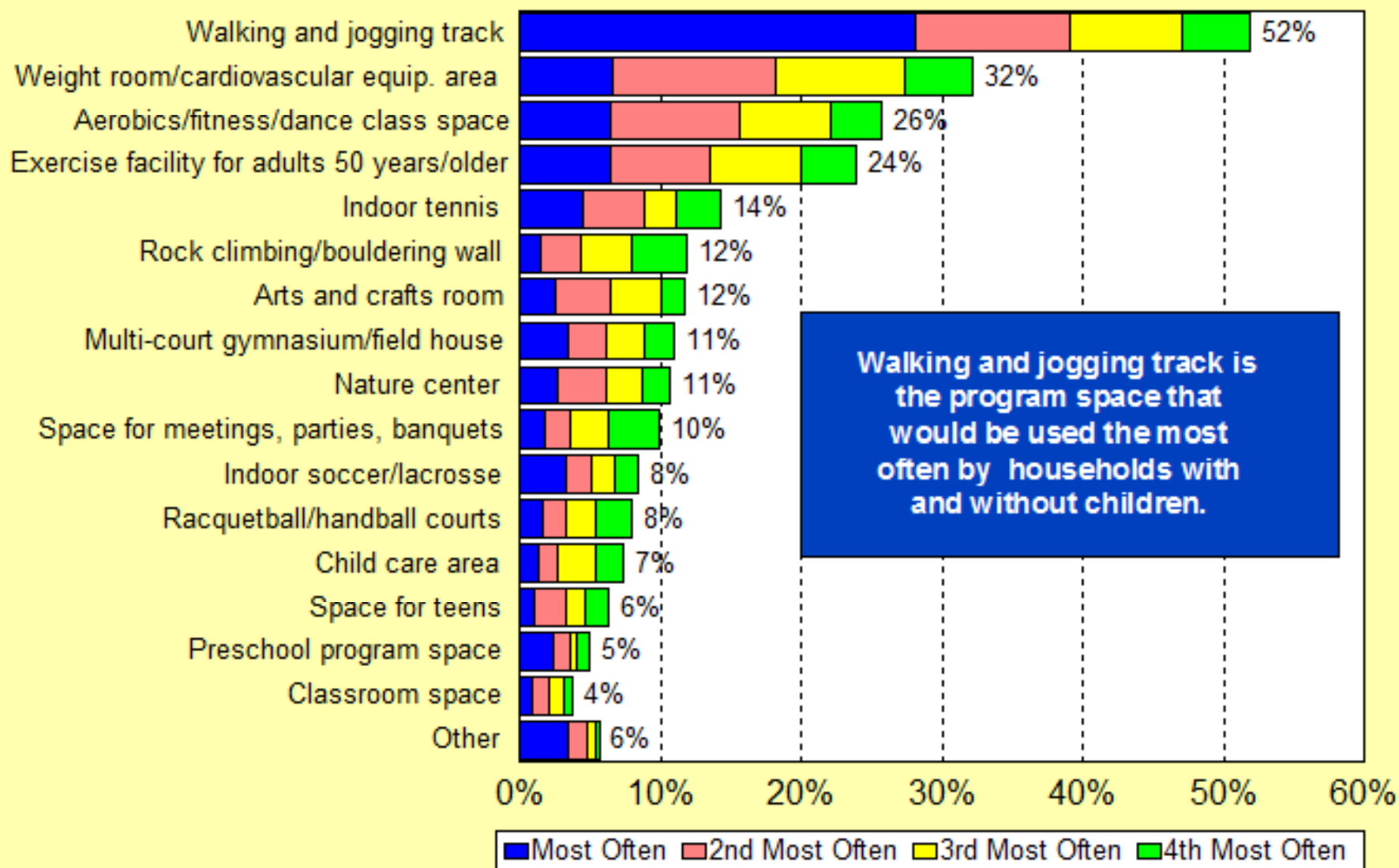
by percentage of respondents (multiple choices could be made)



Source: Leisure Vision/ETC Institute (August 2010)

Q15. Potential Indoor Programming Spaces That Households Would Use Most Often

by percentage of respondents who selected the item as one of their top four choices

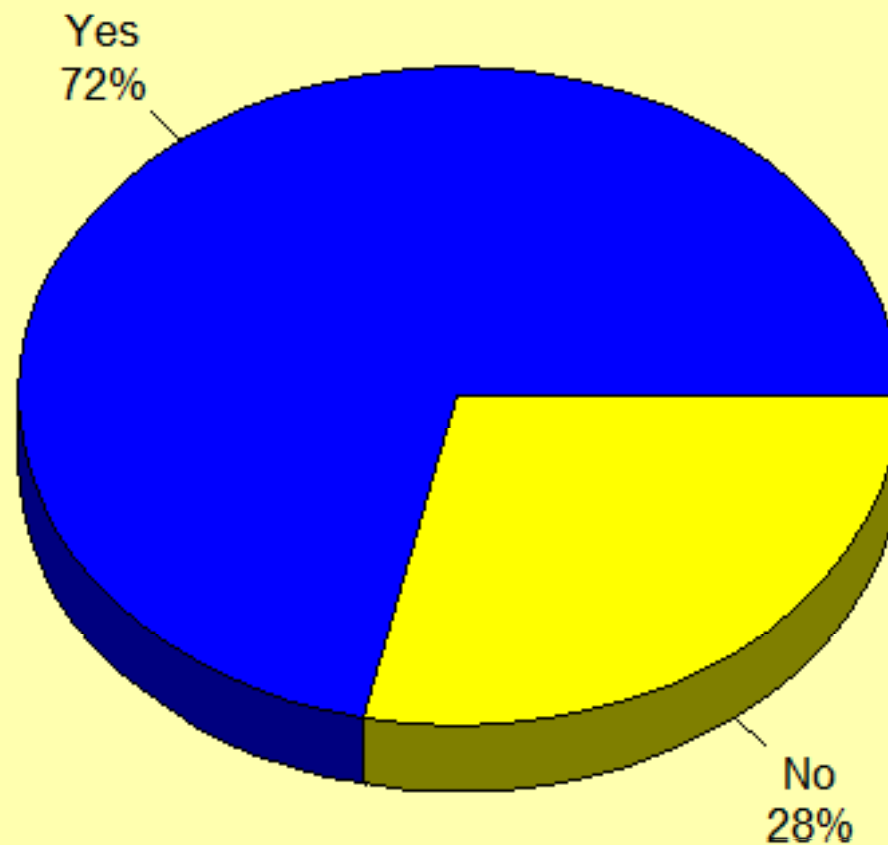


Presentation

- *Funding support and priorities*

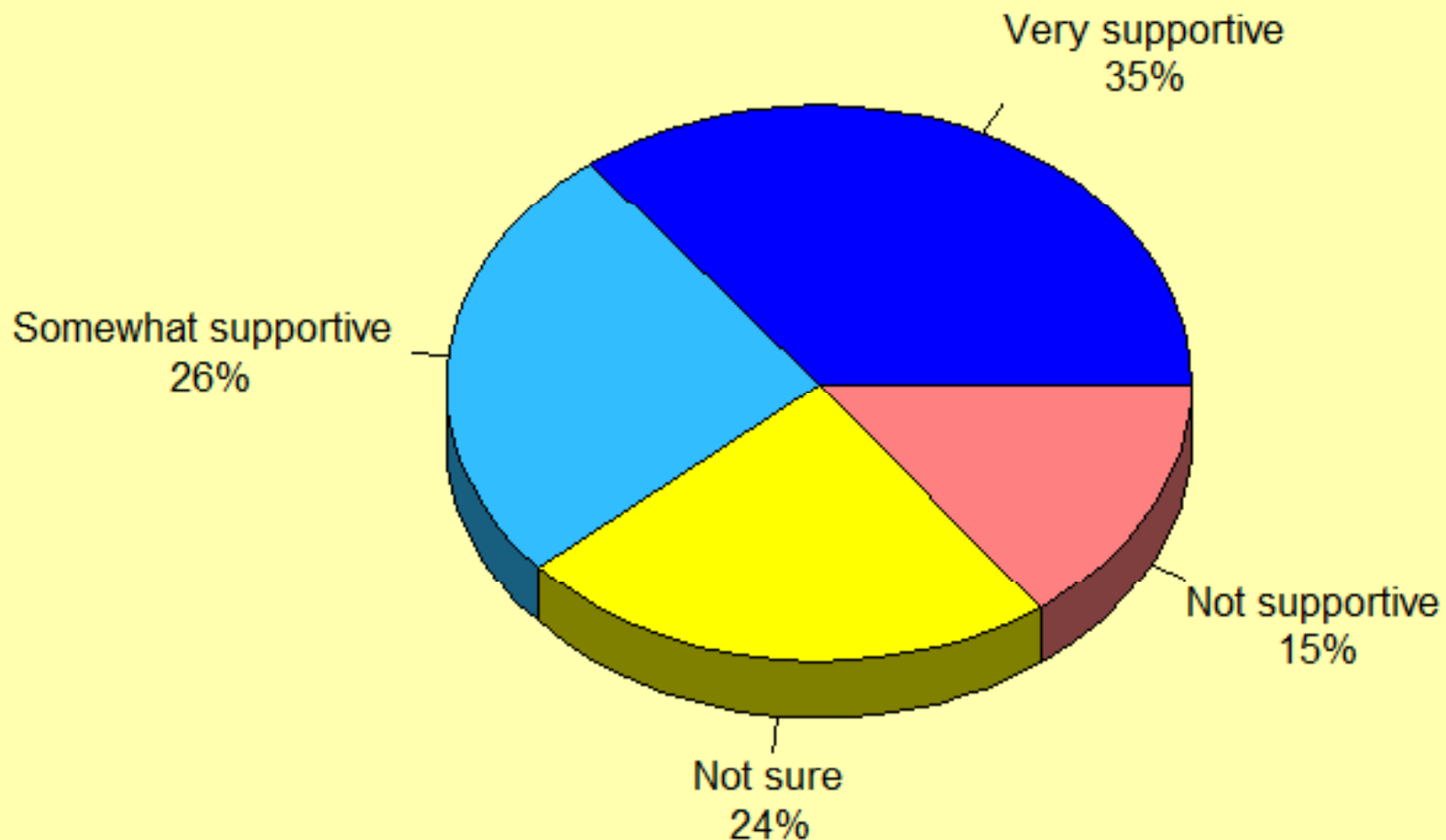
Q16a. Did You Vote in the 2008 Election to Develop One New Indoor Community Center?

by percentage of respondents



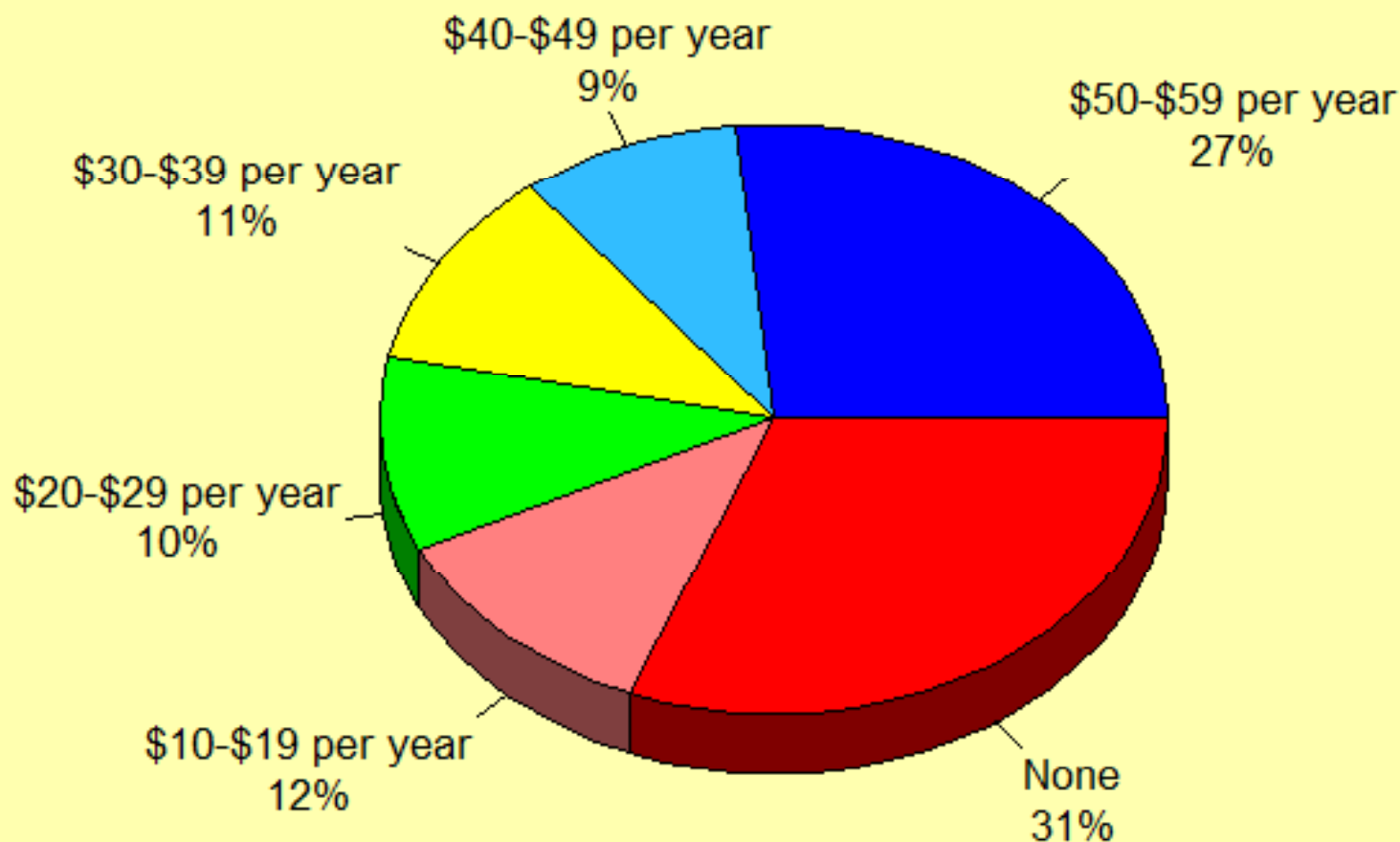
Q17. How Supportive Would You be of Moving the Operations of the Meadows Center to a New Recreation Facility in Community Park?

by percentage of respondents



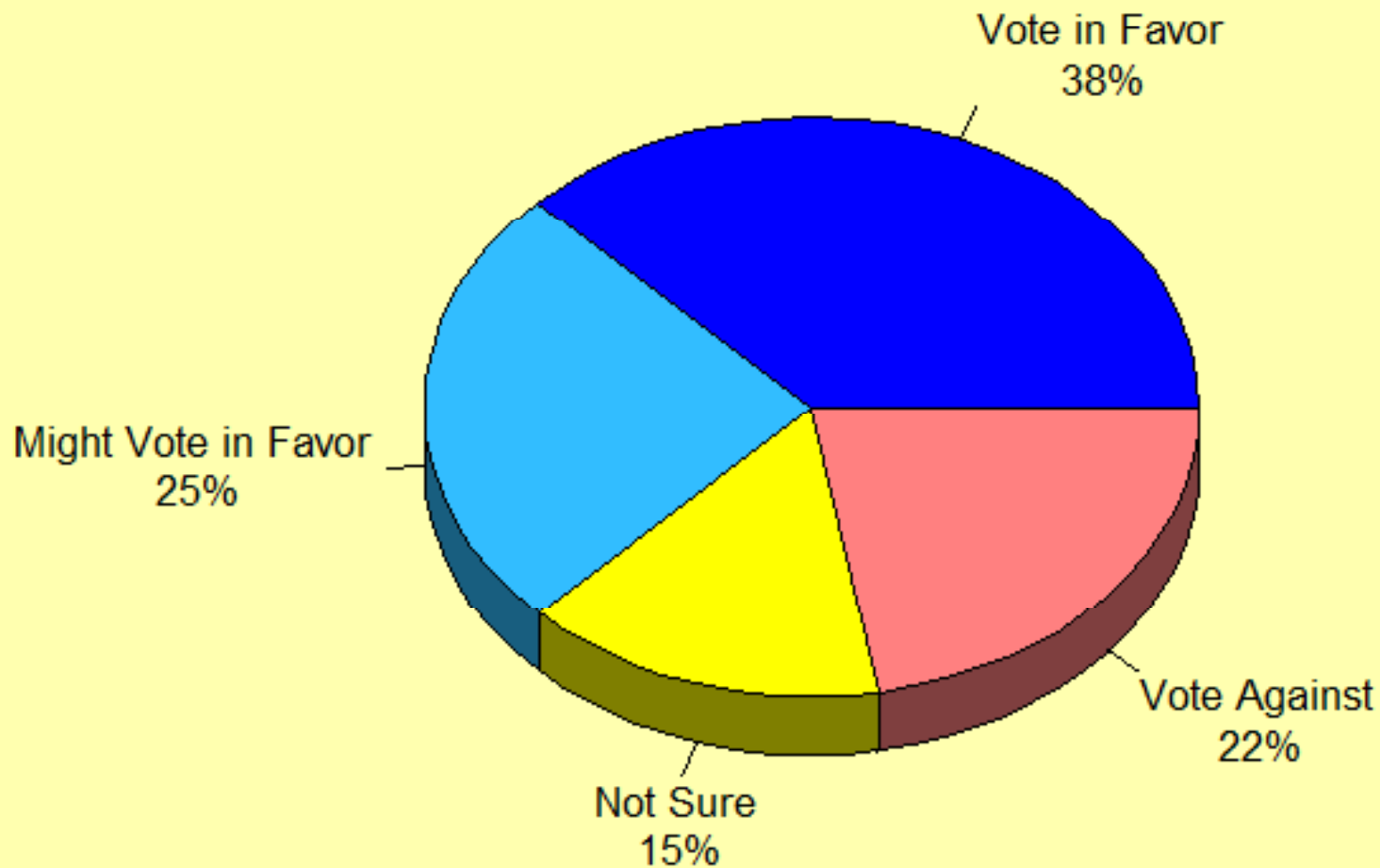
Q18. What Is the Maximum Amount of Additional Annual Property Taxes You Would Pay for the Construction and Operations of a New Indoor Recreation Facility That Had the Programming Spaces Most Important to Your Household?

by percentage of respondents



Q19. How Would You Vote on a Tax Referendum to Fund the Costs to Operate and Maintain Parks, Trails, Recreation and Fitness Facilities for the Amount Tax Dollars Would Support?

by percentage of respondents

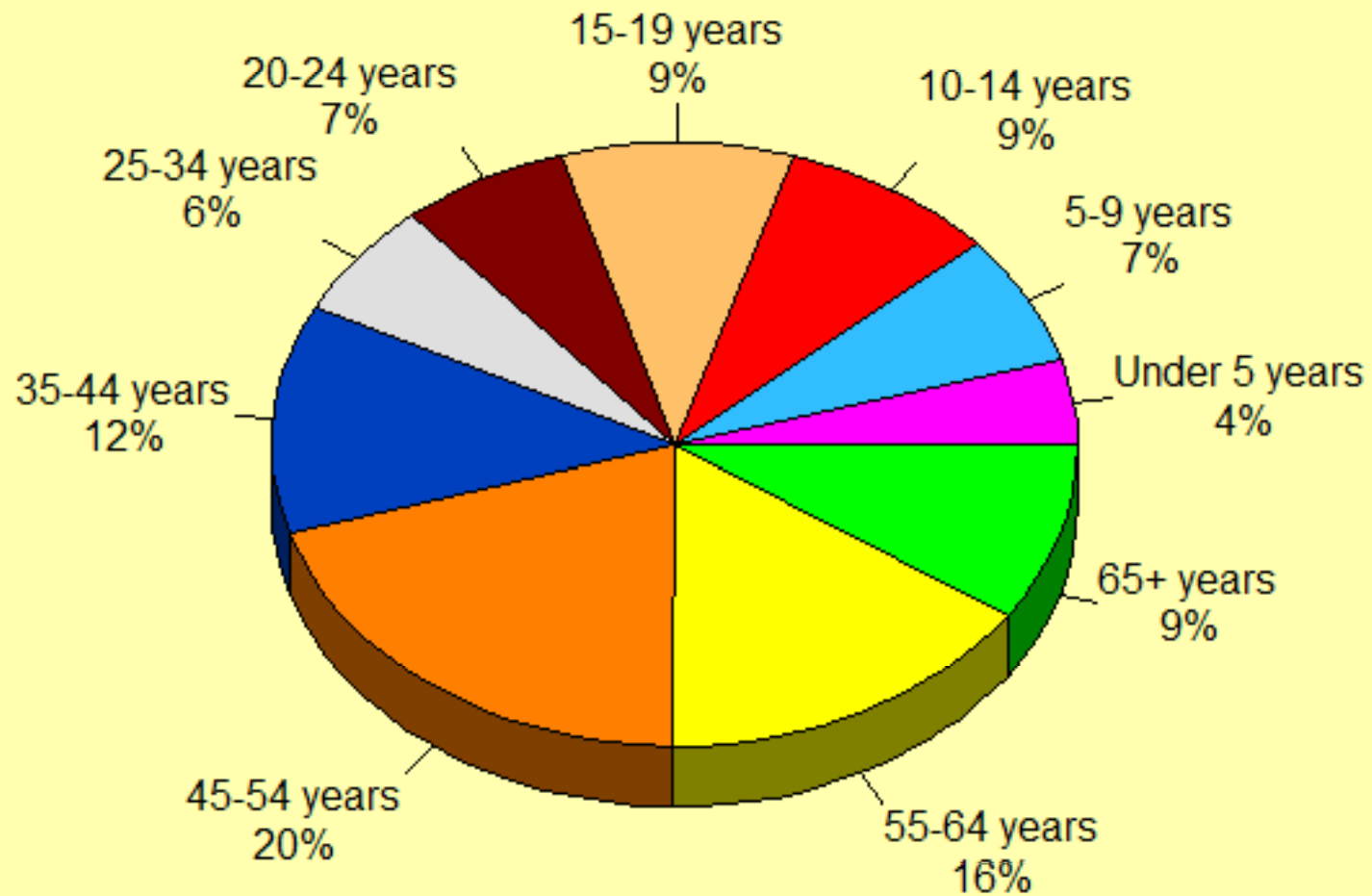




Demographics

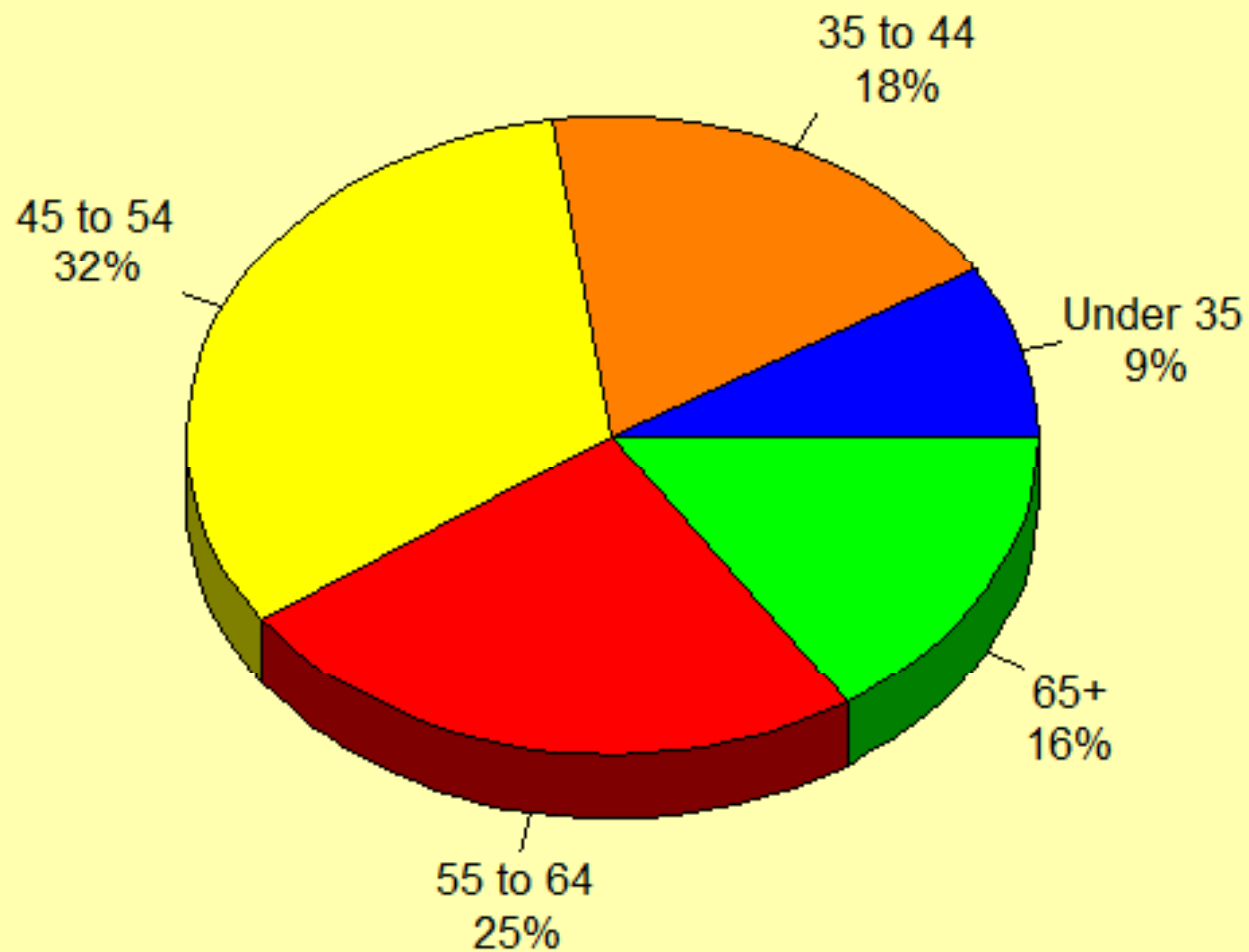
Q1. Demographics: Ages of People in Household

by percentage of household occupants



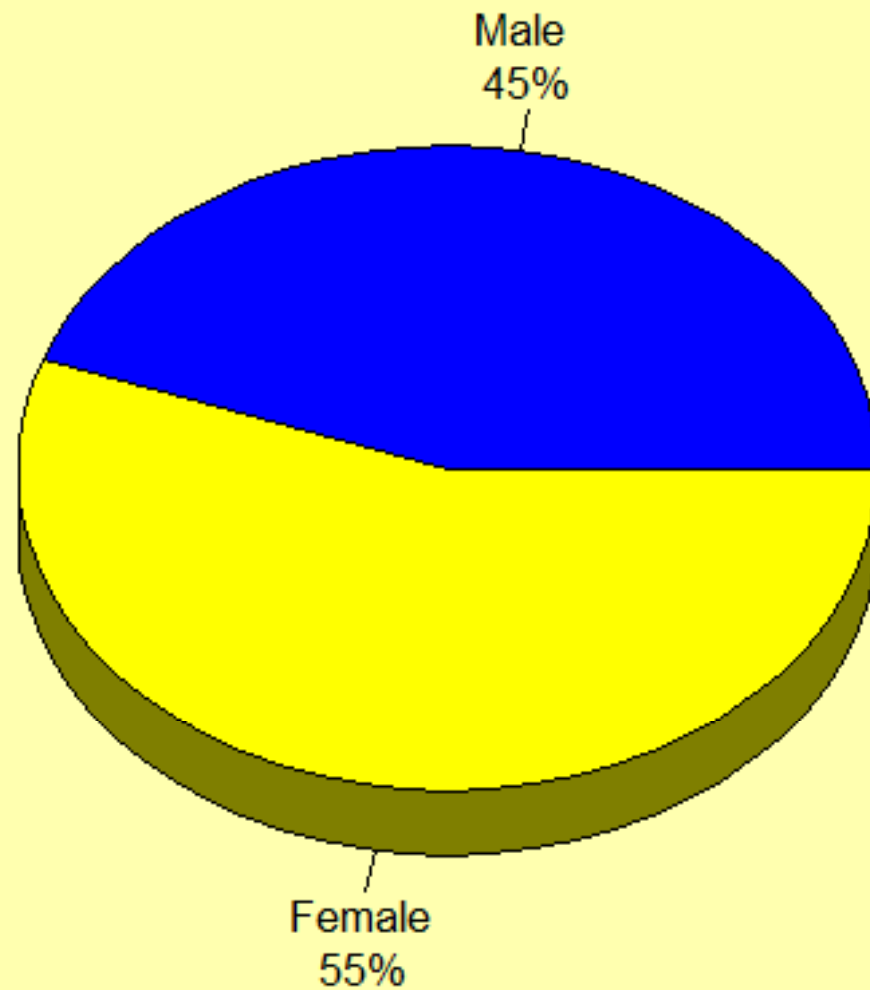
Q24. Demographics: Age of Respondents

by percentage of respondents



Q25. Demographics: Gender

by percentage of respondents



Q27. Demographics: Number of Years Lived in the Lisle Park District

by percentage of respondents

